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Get the final recap from the award winners to the VIPs that made it happen. Turn to page 12 now.
The New AFC is About...

By Evelyn Ward, AFC President

Thank you for the part that each of you played this year in making the FIRST year as the Association of Florida Colleges a memorable one.

Our year has come and gone. In line with my presidential theme this year, “If it isn’t broken, break it!,” AFC members across the state have looked at how they have done things in the past and decided if there was a new and innovative way to do it better.

The new AFC is about MEMBERSHIP. Our Membership Conference was one of the most successful ever where we discovered why people want to join AFC and how we can offer them what they are looking for in an association. The State College of Florida Manatee-Sarasota chapter increased their membership by 38% this year.

The new AFC is about PROFESSIONAL DEVELOPMENT, NETWORKING AND BEST PRACTICES. Our Joint Commissions Conference held last spring was an excellent opportunity for professional development with the unique ability to cross-train in multiple areas of interest. The conference this year was sponsored by 11 of our 18 commissions.

At our state convention, members had the opportunity to choose from 45 state-of-the-art professional development sessions and through commission meetings, members were able to network with counterparts at colleges across the state and share problems, solutions and best practices.

The new AFC is about LEGISLATIVE PRACTICES. If you or one of your loved ones is in the Drop Program, thank an AFC lobbyist. If you are a faculty member and were concerned about your continuing contract status this last legislative session, thank an AFC lobbyist. If you are glad you are only paying 3% into your retirement fund, instead of 5% or more, thank an AFC lobbyist. These and many other issues affecting the state college system, its employees, and its students, were lobbied successfully this year in the Florida legislature by our AFC lobbying team, with your dues.

The new AFC is about MEMBER BENEFITS. AFC announced its new health insurance program this year for members who cannot obtain health insurance...Continued on page 4

AFC Board of Directors
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VP-Elect for Regions & Chapters
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Vivianne Bonsall, Brevard Community College
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TBD
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Dan Rodkin, Santa Fe College
Technology
Paul Lefavi, Indian River State College
Trustees
Sean Alveshire, Broward College
Global Initiatives (Provisional)
TBD

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DECEMBER
2011

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Service Award
benefits from their institutions. This is the first time we have a real benefit to offer our adjunct and part-time members. This service is also open to full-time members who are looking for benefits such as dental or vision policies not offered by their colleges.

The new AFC is about SOCIAL MEDIA and MARKETING. AFC has stepped into the 21st Century! Not only do we offer our website services, but also now we are receiving up-to-the-minute News Blasts, following AFC on Facebook, tweeting each other, and we were able to watch our first AFC Opening Session streamed LIVE over the internet! And, it is only going to get better. The AFC Board of Directors has approved the transition to a new member database system that will improve both our website and all of our communications with members.

The new AFC is about FISCAL MANAGEMENT. We began a campaign at last year’s convention called Burst the Balloon. The campaign, sponsored by the AFC Foundation, is designed to help us pay down a balloon mortgage on the AFC building in Tallahassee before 2015. So far this year almost $100,000 has been raised to go toward the Burst the Balloon Campaign, reducing our balloon payment for the first time below 1 million dollars.

AFC is all about LEADERSHIP. Registration has opened for our new Certified College Professional leadership program. This program will provide AFC members with the opportunity to earn a designation related to their work as a college professional, and expose them to content and leadership experiences they may not be able to obtain elsewhere. The designation will not only be recognized by their college, but by the entire Florida State College system. If you are interested in stepping out of your box, and becoming a leader not only in AFC but on your college campus, go to the CCP website at www.certifiedcollegeprofessional.org and register today.

I would like to extend my personal thanks and appreciation to the 2011 Executive Committee and Board of Directors. Your leadership and willingness to make changes was the key to our successful year. I also want to thank the AFC staff - Mike, Marsha, Eileen, Adrienne, Tina and Dave – for your constant support and encouragement.

Thank you for this opportunity to serve as your 2011 President. Thank you for the part that each of you played this year in making the FIRST year of the Association of Florida Colleges a memorable year.

Thank you for the part that each of you played this year in making the FIRST year of the Association of Florida Colleges a memorable year.

Evelyn Ward
AFC President

continued from page 2
As a business manager, I often stop and reflect on the impact of our efforts as an Association. It’s a bifurcated view. Not only do we have to assess how well we have performed as a professional association management team, but we also have to assess the impact of our member involvement and its effect on our operations. On both fronts, we were very successful this year.

As a professional team, your AFC staff continues to pile it on the table. In 2011, we conducted a membership conference, leadership conference, spring commission’s conference, annual convention, four Board of Directors meetings, five Executive Committee meetings, and 11 Council of Presidents meetings.

There were separate physical or telephonic meetings of several AFC committees, including Awards, Planning and Development, and Member Services. We published nine Perceptions Legislative Newsletters, five Current member publications, and over 20 email blasts membership-wide.

We navigated a major re-branding of the Association from the FACC to the AFC. The capstone to that effort was beginning the process of transitioning our member database and web site into the 21st century. That effort was solidified with the execution of a contract with MemberClicks, Inc. in Atlanta, a nationally recognized association management system company. Not only will MemberClicks provide you and us a more efficient system both internally and externally, but also our “look” on the Internet will dramatically improve. I think you will agree when it’s all said and done that the AFC’s web presence will definitely be “in the big leagues.”

Your AFC Legislative Committee successfully monitored hundreds of bills that impacted higher education in Florida. We were successful in pushing back on bills that threatened your job security (tenure and continuing contracts) and we were an integral piece of the “allied” effort with the FEA, AFCSME, school boards, public safety unions, and many others who played a role in minimizing the changes to the Florida Retirement System.

We conceptualized, developed and implemented the first-ever program designed to provide certification of continuing education and professional development by Florida College System employees. The Certified College Professional Program is one-of-a-kind nationally and will provide all AFC members the chance to learn and grow to become the best college employees possible.

Your AFC Building in downtown Tallahassee is fit as a fiddle. Beset by what seemed to be a never ending string of maintenance issues from leaky roofs, to damp walls, to a flooded basement, old air conditioners, exploding water fountain pipes, air pressure imbalances, and fire safety system repairs just to name a few, the building is back to being in ship shape. We recently installed new carpeting on three floors and changed the flooring in the entrance way. And most importantly is we now have hot water in all our bathrooms. As they say, it’s the little things that really matter……

We also began in earnest the AFC Foundation “Burst The Balloon” fundraising effort to help...Continued on page 6
We look forward to working on your behalf and making your investment and support of the AFC a worthy one.

...Continued from page 5

Dr. Gary Sligh

Fun Facts about incoming AFC President, Dr. Gary Sligh

How long have you worked at Lake-Sumer Community College? 13 years

What is your current title? Dean of General Education and Transfer Programs

How long have you been a member of AFC? 12 years

What is your favorite quote? “Everybody Matters!”

What is the last book you read? I am reading an autobiography of Gabriel Garcia Marquez

What do you like to do in your free time? Cross-stitch and watch college sports

If you could meet anyone, living or dead, who would you meet? Thomas Jefferson
When your graduates succeed, your college does too. And you’re one click away from making it happen.

Introduce your talented graduates to an affordable online education that will take them to the next level. American Public University has been nationally recognized by the Sloan Consortium for best practices in online education. To provide your students with a seamless pathway, contact us about APU’s transfer partnership opportunities.

Learn more about one of the best values in online education at studyatAPU.com/FACC

APU was recognized in 2009 and 2010 for best practices in online education by the prestigious Sloan Consortium.
CHAPTER HEADLINES

CCLA’S CHAPTER ANNUAL TAILGATE PARTY

Are you ready for some football? October’s cooler weather and college football fun was in full swing making it the perfect time to have a chili tailgate. CCLA’s AFC chapter held its annual tailgate party on October 14. This year the hamburgers and hotdogs were bench and hot, delicious chili hit the field. The Chili Cookers team dazzled fans with a great line up of chillies made from beef, steak, turkey, chicken, bison and deer that ranged from mild to lethal in spiciness! Not to be outdone, the Delectable Dessert team scored big with cookies, brownies, chocolate cake and Irish car bomb cupcakes! The Coaches, Mike Neff, President; Lisa Ryals, President-Elect and Barry Harvey, Membership Chair/Treasurer, did not assess any penalties for excessively hot chili but, made sure plenty of Tums were available for tailgaters. It took a team effort to solve the Tailgate crossword puzzle of football terms.

Do you know what a private chicken is? A personal foul, of course! Door prizes closed the event as the clock ran out; but good food, fun and fellowship ensured everyone left a winner. We were thrilled, Suzy Brand, one of our retiree members, could attend and a special thank you to members Joanne Miller, Mary Sanders and David Booker for their work in making the event a success.

CHIPOLA AFC HOSTS 14TH ANNUAL SILENT AUCTION AND AWARD SCHOLARSHIPS

The Chipola College Association of Florida Colleges (AFC) chapter recently hosted their 14th annual Silent Auction. The Chipola College AFC Silent Auction is a fundraiser created to benefit the chapter’s AFC Scholarship Fund. This year’s annual auction added over $3,600 to the scholarship fund. Since 1998, the Chipola College AFC Silent Auction has added over $76,000 to the chapter's AFC Scholarship Fund.

More than 120 items were donated to the auction this year. As always, competition was fierce as many hot ticket items were up for bidding.

The Chipola College Chapter of the Association of Florida Colleges (AFC) recently awarded seven scholarships to members, children and grandchildren of college employees. Scholarship recipients are seated with their sponsors standing in the photo below, from left: Ryan Smith and mother Bonnie Smith; Alicia Gambill and mother Sarah Gambill; Linsey West and stepmother Rachel West; John Whittington and grandfather Gene Prough. Not pictured are: Darby Ebel and father Mark Ebel; J.D. Tyler and mother Angie Tyler and college employee Kelly Lanier. Since 1993, AFC has awarded over $106,000 to more than 100 students through Chipola’s AFC Scholarship Endowment. AFC members raise funds through concession sales at college sports events and with an annual silent auction.
At the 2011 AFC Convention, the Student Development Commission (SDC) was recognized for having the best newsletter of any Commission. SDC Public Relations Director Jenny Lackey (Santa Fe College) and Chair Elect Joe Sarrubo (Valencia College) accepted the award.

At the SDC Business Meeting, the three finalists for the 2012 SDC Exemplary Practice Award were announced:

- First Time in College Group Advising/Parent Orientation, Seminole State College, Deborah Lynch and Alvin Mitchell
- My Brother’s Keeper, Santa Fe College, Michael Hutley and Angela Carter
- Fit 4 Life Club, Broward College, Denise Brown and Lisa Bernstein

The three finalists will present their programs for the entire commission at the 2012 SDC Conference, to be held May 16-18 in Orlando, hosted by Valencia College.

Other items of note from the SDC Business meeting included recognizing past-Chair and long-time SDC Board member Susan Lewis (Florida State College-Jacksonville), whom is rotating off the Board, and electing the 2013 SDC Chair, Joy Raulerson (Pasco-Hernando Community College).

Joe Sarrubo will assume the leadership for the SDC on January 1, 2012.

The College of Central Florida has announced that James Henningsen, Ed.D, will become the next college president. Henningsen, who has more than two decades of experience with the Florida College System, was selected after a national search which involved college staff, faculty, students and community members.

“The District Board of Trustees is excited about its selection of Dr. Henningsen as the next leader of College of Central Florida,” said Cory Pool, chair of the board. “He is well qualified to assume the legacy of former president Charles Dassance and take it to the next level.”

The search for a new president began in May after the retirement of Dassance, who served the college for 15 years. Henningsen was the unanimous choice of the board, which approved the selection at today’s meeting.

“I am very pleased to have Dr. Henningsen come on board as the next president of the college,” said Dr. James Harvey, interim president. “He has exceptional qualifications and a passion for education that will benefit CF.”

Henningsen, who is currently vice president for academic affairs/chief academic officer at Seminole State College of Florida, will begin his service to CF in January.

“Central Florida has got a great reputation in the state of Florida. It has a great faculty and staff,” Henningsen said. “In terms of the quality of programs, the reach into the community, and the support you have from the community in developing programs and in philanthropy, it is extremely exciting to be able to work with a group that has that kind of passion to help our students.”
VALENCIA COLLEGE PROFESSOR RECOGNIZED AS 2011 FLORIDA PROFESSOR OF THE YEAR

James May teaches English to speakers of other languages, but he has developed his own style – using technology to get beyond language barriers and help students learn.

“I guess I’ve always liked technology,” May said, “but I have never really believed in using technology for technology’s sake. Ask a language teacher and you will hear, ‘Truly acquiring a language requires interaction.’ As social networking sites, blogs, wikis, video-sharing sites and smart technology proliferated, so too did my ability to interact with my students. And I have found that, in addition to being more interested, my students read and write better as a result.”

The U.S. Professors of the Year program, administered by the Council for Advancement and Support of Education (CASE), salutes the most outstanding undergraduate instructors in the country – those who excel as teachers and influence the lives of their students.

A total of 27 state winners and four national winners will be honored at a reception today at the Newseum in Washington, D.C.

“We’re thrilled that Dr. May was named Florida Professor of the Year,” said Ruth Prather, president of Valencia’s East Campus, where Professor May teaches. “His students do extraordinarily well. He’s a credit to Valencia and to his fellow faculty.”

May has had an extraordinary year. He won the Excellence in Technology award by the Association of Florida Colleges, taking first place. And last November, May was honored by the Florida Association of Community Colleges as their 2010 Professor of the Year.

Valencia is one of the nation’s largest and most celebrated two-year colleges. In September, the school was named one of 10 finalists for the million-dollar Aspen Prize for Community College Excellence, which rewards the best and most innovative community college in the nation. Valencia is also ranked first in the nation among all community colleges in the number of associate degrees awarded, second in the number of associate degrees awarded to Hispanics and third in the number awarded to African-Americans.

SJR STATE RECOGNIZES JIM ROY AS UNSUNG HERO

Jim Roy was recognized at the 2011 AFC Convention in Naples with the SJR State Chapter’s 2011 “Unsung Hero” Award. Jim has been with SJR State since 2001 and has been a dedicated member of AFC serving at the campus and state levels. He has demonstrated his willingness to do whatever is necessary to help the Chapter and AFC time and time again. From the Chapter’s annual “Roll Out Roy” series of Legislative updates to the Legislative Previews Jim has provided at Convention, he can be counted on to know what’s happening in Tallahassee and give it to us straight (with a dash of appreciated humor). The SJR State Chapter of AFC considers itself lucky to have Jim Roy in its ranks.

BRYANT WINS TSAE SERVICE AWARD

AFC’s own Membership Information & Database Manager Adrienne Bryant (center) received the President’s Service Award from the Tallahassee Society of Association Executives. AFC Executive Director/CEO Michael Brawer and AFC Associate Executive Director for Membership and Professional Development Marsha Kiner joined Adrienne when she received the award on Oct. 19, 2011.

SHARE YOUR NEWS!

Brag on yourself, or one of your co-workers, in Current. Email a Kudos to Tina Ingram at tingramm@myafhome.org.
Join us for this dynamic three-day conference that will address current trends and legal matters unique to community colleges. Concurrent sessions will focus on student affairs, human resources, academic affairs, college operations and risk management, and critical updates and hot topics.

REGISTER NOW
valenciacollege.edu/communitycollegelaw
This year’s conference is being held at the Gaylord Palms® Resort and Convention Center in Orlando.
AFC 2011 convention was held at Naples, FL October 26-28th. I was fortunate to be one that was selected to go to this year’s convention and be one of the representatives for Chipola College. This was my first time and I hope it is not my last!! The event went from Wednesday to Friday afternoon and was packed full of great opportunities to connect and learn better ways to improve oneself. The networking during the conference was a huge benefit, since people from all the colleges were there and from many of the different departments within the college.

Being new I did not know what to expect. I have been to many conferences in the past with businesses and the educational field. This was the first time I have seen a conference with such a great diversity of people from all levels of the Colleges. This impressed me the most as compared to the other conferences I have ever been to. It was great to be able to talk and work side by side with so many people. The culture within the event was one of caring for all employees with the lines being erased between administration and the employees.

I went to a couple different committee meetings within the conference and each one was focused on how we can be better at what we do! In the discussions and presentations within the committee meetings, one could see and feel the depth of how they cared about the people. The training/education sessions were also impressive with ideas and best practices from technology, workforce, retirement, facilities, etc… The sharing of the best practices allowed each of us to learn how to do things differently and better; but more importantly to network with the presenter and those in that session. This is a huge asset, when one can come back and later on call or email someone about that idea. It was tough to decide which sessions one can go to with so many good ones to choose from.

This being my first AFC conference was a fantastic eye opener with great ideas and networking to help me in the future. I truly hope others come to these so they also can see first-hand the great job AFC does for each of us. Thank You Dr. Prough for allowing me to go there!!

Dr. Jim Froh
Dean of Business and Technology School
Chipola College
The 2011 AFC Foundation Silent Auction was a huge success. This year the AFC Foundation raised over $8,000. Our success is contributed to the generosity of the AFC Members, Chapters, Regions, Commissions and a multitude of businesses that contributed items for the auction and for the members who bid and purchased the items. The funds raised will go directly to the AFC Foundation Capital Fund which is being used to help pay off the mortgage on our building in Tallahassee. This year’s Silent Auction Committee was comprised of Carol Quinn (Pensacola), Frances Jackson (Pensacola), Kat Villines (Pensacola), Wanda Curtiss (Miami), Debi McElroy (Santa Fe), David Schrenk (AFC Staff) and many Region IV volunteers that assisted in collecting the donations at convention.

Many thanks to everyone that jumped right in and helped prepare and set up the items for the auction and to Eileen Johnson and Tina Ingram for assisting in payment collection and item distribution at the end of the auction. As you can see, this is a huge fundraiser for the organization and it takes all of us to work together to make it continue to be successful!!

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www.myafchome.org
ASSOCIATION OF FLORIDA COMMUNITY COLLEGES

2011 AFC CHAPTER OF THE YEAR

INDIAN RIVER STATE COLLEGE

2011 PLATINUM CHAPTER

CHIPOLA COLLEGE

COLLEGE OF CENTRAL FLORIDA

FLORIDA GATEWAY COLLEGE

AWARD V
2011 HONORARY LIFE MEMBERSHIP AWARD

DR. MARTHA WALTON WILLIAMS
VALENCIA COLLEGE

DR. CHARLES R. DASSANCE
COLLEGE OF CENTRAL FLORIDA

VICTOR COLLAZO
VALENCIA COLLEGE

DR. RICHARD MADAUS
COLLEGE CENTER FOR LIBRARY AUTOMATION

LARRY BRACKEN
PENSACOLA STATE COLLEGE

DISTINGUISHED SERVICE AWARD

FRANCES ASH
FLORIDA GATEWAY COLLEGE

PETER USINGER
POLK STATE COLLEGE

SUSAN THOMAS
MIAMI DADE COLLEGE

INCOMING AFC PRESIDENT

DR. CHARLES R. DASSANCE
COLLEGE OF CENTRAL FLORIDA

DR. GARY SLIGH
LAKE-SUMTER
COMMUNITY COLLEGE
ASSOCIATION OF FLORIDA COMMUNITY COLLEGES

2011 MEMBERSHIP AWARD
Greatest % of Increase of Members Over Previous Year
STATE COLLEGE OF FLORIDA, MANATEE-SARASOTA

2011 MEMBERSHIP AWARD
Greatest Numerical Increase of Members Over Previous Year
STATE COLLEGE OF FLORIDA, MANATEE-SARASOTA

2011 MEMBERSHIP AWARD
50% or More of Employees as Members
CHIPOLA COLLEGE

COLLEGE CENTER FOR LIBRARY AUTOMATION

COLLEGE OF CENTRAL FLORIDA
FLORIDA GATEWAY COLLEGE
FLORIDA KEYS COMMUNITY COLLEGE
INDIAN RIVER STATE COLLEGE
LAKE-SUMTER COMMUNITY COLLEGE
NORTH FLORIDA COMMUNITY COLLEGE
PASCO-HERNANDO COMMUNITY COLLEGE
POLK STATE COLLEGE
ST. JOHNS RIVER STATE COLLEGE
SANTA FE COLLEGE
SOUTH FLORIDA COMMUNITY COLLEGE

.chapter unsung hero awards

Brevard Community College, Vivianne Bonsall
Broward College, Florence Bessac
College of Central Florida, Rob Wolf
Chipola State College, Pat Barfield
Daytona State College, Charlene Latimer
Florida Gateway College, Gail Burdick
Florida Keys Community College, Christine Collins
Florida State College at Jacksonville, Robin Herriff
Gulf Coast State College, Katrina Porter
Hillsborough Community College, Kimberly Baker
Indian River State College, Cheryl Worlow, Gail Sheets
Lake-Sumter Community College, Marion Kane
Miami-Dade College, Dr. Ana Ciereszko
Northwest Florida State College, April Leake
Palm Beach State College, Betty Dente
Pasco-Hernando Community College, Elizabeth Reichow
Pensacola State College, Rob Gregg
Polk State College, Stephanie Campbell
St. Johns River State College, Jim Roy
St. Petersburg College, Alisha Vitale
Santa Fe College, Angie Carter
Seminole State College, Molly Dykes
South Florida Community College, Lena Phelps
State College of Florida, Dr. Margery Robertson
Tallahassee Community College, Dwayne Pugh
Valencia College, Patty Nicholas
Learning Resources

Learning Resources Commission Award Winners
Exemplary Practice for Library Services:
Just In Time Student & User Support Services
Presenter: Rhonda K. Kitchens, eLearning Librarian,
State College of Florida Libraries, Sarasota-Manatee

Exemplary Practice for Learning Support Services:
Under One Roof: Daytona State College’s Learning Commons
Presenters: Patrick Love, Learning Specialist, College Writing Center
Diane Holmes Curtis, Learning Specialist, Academic Support Center
Mercedes Clement, Chair of Library Services

RETIREES COMMISSION
CHAPTER EXEMPLARY PRACTICE AWARD
Palm Beach State College

ADMINISTRATION
COMMISSION EXEMPLARY PRACTICE
Growth of Intellectual Property
Presenter(s): Dr. Patricia Profeta,
Associate Dean,
Indian River State College

CAREER & PROFESSIONAL EMPLOYEES COMMISSION
WINNERS
Essay Writing Contest:
Maria Connor, Florida State College at Jacksonville
Book Scholarship:
Holly Nunes, Valencia College
CPEC Employee of the Year:
Frances Ash, Gateway
Exemplary Practice:
1 John Hartzog, Florida Gateway College
2 Teri McKenzie, Brevard Community College
3 Julia Jucker, Santa Fe College

OCCUPATIONAL & WORKFORCE EDUCATION COMMISSION
2011 Exemplary Practice Award Winner:
PIE (Practical Interdisciplinary Exercise) - Lawrence Lawson
and Brenda Rante, Indian River State College
ASSOCIATION OF FLORIDA COMMUNITY COLLEGES

REGION OF THE YEAR

Region I

Margie Robertson
State College of Florida, Manatee-Sarasota

DR. JAMES L. WATTENBARGER AWARD

Dr. Chick Dassance
College of Central Florida

AFC BOARD MEMBER OF THE YEAR

Wendy Sartory Link
Palm Beach State College

TRUSTEE OF THE YEAR

Margie Robertson
State College of Florida, Manatee-Sarasota

Wendy Sartory Link
Palm Beach State College
EXECUTIVE ACHIEVEMENT AWARD

Dr. Willis Holcombe
Division of Florida Colleges

NEW STATE OFFICERS

Byron Todd, President Elect,
Tallahassee Community College
Christina Will, VP-Elect of Commissions,
St. Johns River State College
Shelby Fiorentino, VP-Elect for Regions and Chapters, Valencia College

2011 BOARD OF DIRECTORS
FACULTY OF THE YEAR

Winner:
Dr. Gerald Johnston, Associate Professor, Biology, Santa Fe College
Presentation: The Ecology of Color

FINALISTS:
Mr. Chad Kuyper,
MFA, Director of Forensics,
Assistant Professor of Speech, Florida State College at Jacksonville
Presentation: Connection

Dr. Katie Roles
Chemistry Instructor,
Lake-Sumter Community College
Presentation: Properties of the Liquid State

INSTRUCTIONAL INNOVATION COMMISSION EXEMPLARY AWARD WINNERS

First Place
The Inextricable Human Link Between Language and Service
Presenter(s):
Maria Seidel, Associate Professor, Indian River State College and
Veronica Tempone, Associate Professor, Indian River State College

Second Place
Reinvention of a Video Series for Practical Application
Presenter(s):
Dr. Sandra Richmond, Professor, Palm Beach State College and
Dr. Tunjarnika Coleman Ferrell, Associate Dean, Palm Beach State College

FACILITIES COMMISSION WINNER
Facilities Commission Sustainability Award
State College of Florida Manatee-Sarasota,
Douglas Bucciarelli Manager Facility Operations and Energy
TECHNOLOGY COMMISSION WINNERS
“Excellence in Technology Award”

STUDENT DEVELOPMENT COMMISSION WINNERS
Exemplary Practice
Meeting Marketing Needs with Student Interns,
Jenny Lackey & Angela Long, Santa Fe College

Student Leader Connection Award
Robert T. Stio, Valencia College

Cameron Hall Practitioner Award
Tyron S. Johnson, Valencia College

Faculty Connection Award
Penny Morris, Polk State College

Dr. Debra J. Hay Distinguished Service Award
Joy Raulerson, Pasco-Hernando Community College

Dr. Charles R. Dassance Student Development Advancement Award
Dr. Charles R. Dassance, College of Central Florida

ADULT AND CONTINUING EDUCATION
Indian River State College
“Corporate and Community Training Institute (CCTI)” directed by Dr. Jan Pagano, Dean,
Corporate & Community & Entrepreneur Development Institutes

2011 Winners!
Left to Right: Rawslyn Francis, Diana Moore, James May

FIRST PLACE ($500 Winner)
James May, Professor of English as a Second Language: Valencia College - East Campus

SECOND PLACE ($300 Winner)
Diana Moore, Librarian/Associate Professor: Palm Beach State College

THIRD PLACE ($200 Winner)
Rawslyn Francis, Asst. Professor of Language Arts: Florida State College at Jacksonville
ASSOCIATION OF FLORIDA COMMUNICATIONS AND MARKETING COMMISSION AWARDS

#1 Advertising Print
First: State College of Florida
Second: Pensacola State College

#2 Advertising Radio
First: State College of Florida
Second: Florida Keys Community College

#3 Advertising Television
First: Miami Dade College
Second: Tallahassee Community College

#4 Advertising Outdoor
First: Miami Dade College
Second: Pensacola State College

#5 Advertising Internet
First: Tallahassee Community College

#6 Annual Report
First: Gulf Coast State College
Second: (TIE) Pasco-Hernando Community College
Second: Gulf Coast State College

#7 Article in a College-Produced Publication
First: Palm Beach State College
Second: Gulf Coast State College

#8 Article/Story Pitch Resulting in Publication
First (tie): Northwest Florida State College
First: Miami Dade College
Second: Seminole State College

#9 Athletic Media Guide
First: State College of Florida
Second: St. Johns River State College

#10 Best Bang for Your Buck (under 10,000 FTE)
First: St. Johns River State College
Second: Northwest Florida State College

#10 Best Bang for Your Buck (over 10,000 FTE)
First: Miami Dade College
Second: Daytona State College

#11 Brochure (under 10,000 FTE)
First: Pasco-Hernando Community College
Second: St. Johns River State College

#11 Brochure (over 10,000 FTE)
First: Palm Beach State College
Second: Seminole State College

#12 Brochure (The Arts) (under 10,000 FTE)
First: Northwest Florida State College
Second: Pensacola State College

#12 Brochure (The Arts) (over 10,000 FTE)
First: Miami Dade College
Second: Seminole State College of Florida

#13 Catalog (under 10,000 FTE)
First: Gulf Coast State College
Second: Northwest Florida State College

#13 Catalog (over 10,000 FTE)
First: Miami Dade College
Second: Seminole State College

#14 Direct Mail Piece Campaign (under 10,000 FTE)
First: St. Johns River State College
Second: South Florida Community College
## COMMUNICATIONS AND MARKETING COMMISSION AWARDS

<table>
<thead>
<tr>
<th>Category</th>
<th>First Institution</th>
<th>Second Institution</th>
</tr>
</thead>
<tbody>
<tr>
<td>#15 Display/Presentation Board</td>
<td>Tallahassee Community College</td>
<td>State College of Florida</td>
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<tr>
<td>#16 Faculty-Advised Student Publication</td>
<td>Lake-Sumter Community College</td>
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<tr>
<td>#17 Foundation Category</td>
<td>St. Johns River State College</td>
<td>Northwest Florida State College</td>
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<tr>
<td>#18 Magazine (under 10,000 FTE)</td>
<td>Indian River State College</td>
<td>Gulf Coast State College</td>
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<tr>
<td>#18 Magazine (over 10,000 FTE)</td>
<td>Palm Beach State College</td>
<td>Miami Dade College</td>
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<tr>
<td>#19 Newsletter (print) (under 10,000 FTE)</td>
<td>Northwest Florida State College</td>
<td>St. Johns River State College</td>
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<td>#19 Newsletter (print) (over 10,000 FTE)</td>
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<td>#20 Newsletter (electronic) (under 10,000 FTE)</td>
<td>Pensacola State College</td>
<td>Tallahassee Community College</td>
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<tr>
<td>#20 Newsletter (electronic) (over 10,000 FTE)</td>
<td>Miami Dade College</td>
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<tr>
<td>#21 Best Photography in a Published Piece</td>
<td>Gulf Coast State College</td>
<td>South Florida Community College</td>
</tr>
<tr>
<td>#22 Poster (under 10,000 FTE)</td>
<td>Gulf Coast State College</td>
<td>(TIE) Pensacola State College</td>
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<td>#22 Poster (over 10,000)</td>
<td>Palm Beach State College</td>
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<td>#23 Redesign (under 10,000 FTE)</td>
<td>Gulf Coast State College</td>
<td>Gulf Coast State College</td>
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<tr>
<td>#24 Single Sheet Flyer (under 10,000)</td>
<td>Gulf Coast State College</td>
<td>Gulf Coast State College</td>
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<tr>
<td>#24 Single Sheet Flyer (over 10,000)</td>
<td>No entries</td>
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</tr>
<tr>
<td>#25 Specialty Advertising/ Promotional Item</td>
<td>St. Johns River State College</td>
<td>(TIE) St. Johns River State College</td>
</tr>
<tr>
<td>#25 Specialty Advertising/ Promotional Item</td>
<td>(TIE) St. Johns River State College</td>
<td>Northwest Florida State College</td>
</tr>
<tr>
<td>#26 Student Handbook/ Orientation Guide (under 10,000 FTE)</td>
<td>State College of Florida</td>
<td>Lake-Sumter Community College</td>
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<tr>
<td>#27 Trendsetter</td>
<td>St. Johns River State College</td>
<td>Florida Keys Community College</td>
</tr>
<tr>
<td>#28 Video/Electronic Promotion (under 10,000 FTE)</td>
<td>Gulf Coast State College</td>
<td>College of Central Florida</td>
</tr>
</tbody>
</table>
#28 Video/Electronic Promotion (over 10,000 FTE)  
First: Seminole State College

#29 Viewbook/ Recruitment Piece (under 10,000 FTE)  
First: Northwest Florida State College  
Second: College of Central Florida

#29 Viewbook/ Recruitment Piece (over 10,000 FTE)  
First: Daytona State College  
Second: Palm Beach State College

#30 Website (under 10,000 FTE)  
First: Gulf Coast State College

#31 Website (the arts) (under 10,000 FTE)  
First: South Florida State College  
Second: Pensacola State College

Exemplary Practice:  
Gulf Coast State College

Communications and Marketing Commission Awards

Best in Show:  
St. Johns River State College (under 10,000 FTE)  
Miami Dade College (over 10,000 FTE)

Student Choice Awards:  
Best Bang for Your Buck  
St. Johns River State College

Brochure  
Palm Beach State College

Magazine  
Miami Dade College

Best Photography in a Published Piece  
South Florida Community College

Poster  
(TIE) St. Johns River State College  
College of Central Florida

Equity Commission Award Winner

1st place (Gold) Diversity Matters, Seminole State College  
2nd place (Silver) Diversity Institute, Seminole State College  
3rd place (Bronze) College Reach Out Program, Hillsborough Community College-Brandon Campus

Leroy Collins Award Winners

Against the Odds Award: Maria Cardenas, Edison State College  
Hometown Hero Award: Michelle Piccione, St. Petersburg College  
Lifetime Achievement Award: Dr. David Andrews, Pensacola State College  
Rising Star Award: Jodi Johnson, State College of Florida, Manatee-Sarasota
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2011 CONVENTION THANK YOUS

CONVENTION NAME BADGES AND EQUIPMENT  
Data Card, Inc.

EDISON STATE COLLEGE  
Dr. Bob Jones, Collier Campus Interim President  
Dr. Christine Davis, Associate Dean of Enrollment, Management and Student Affairs  
Sue Buntic, Student Life Coordinator  
Matt Holiday, Director, Governmental Relations  
Vicki Lee Dryden, Executive Assistant to the Vice President for Financial Services

INTERNET ROOM STAFFING  
Technology Commission and Region IV

CONVENTION SERVICE PROJECT  
Mary DiTaranto

CONVENTION COORDINATOR  
Marsha Kiner

CONVENTION OFFICE MANAGER  
Eileen Johnson

REGISTRATION COORDINATOR  
Eileen Johnson

EXHIBITOR AND SPONSOR COORDINATOR  
Adrienne Bryant

CONVENTION PROGRAM PRODUCTION  
Melanie Jackson, South Florida  
Tina Ingramm, Content Manager  
Christine Taylor, Graphic Designer

SILENT AUCTION  
David Schrenk  
Carol Quinn

SOCIAL MEDIA COORDINATOR  
Adrienne Bryant

CONVENTION ON-SITE MANAGER  
Doug Ryan Consulting

REGION I*  
Chipola College, Gulf Coast State College, Northwest Florida State College, Pensacola State College, Tallahassee Community College

*AFC Office Committee *Name Badge Committee *Ticket Takers Committee

...Continued on page 30

...Continued on page 30
REGION II*
Region Director: Frances Ash, Florida Gateway College
Florida Gateway College
Florida State College at Jacksonville
North Florida Community College
St. Johns River State College
Santa Fe College

*Major Door Prizes Committee  *Donated Door Prizes Committee  
*Service Project Committee

REGION III*
Region Director: Patti Weasel, Lake-Sumter Community College
Brevard Community College
College of Central Florida
Daytona State College
Lake-Sumter Community College
Seminole State College of Florida
Valencia College

*Meal Reservation Committee  *Registration Committee  *Meal Ticket Committee

REGION IV*
Region Director: Robert Flores, South Florida Community College
Edison State College
Hillsborough Community College
Pasco-Hernando Community College
Polk State College
St. Petersburg College
South Florida Community College
State College of Florida, Manatee-Sarasota

*Audio-Visual Committee  *Internet Room Committee  *Silent Auction Committee

REGION V*
Region Director: Michael Pelitera, Indian River State College
Broward College
Florida Keys Community College
Indian River State College
Miami Dade College
Palm Beach State College

*Decorations Committee  *Major Event Photography Committee

RICO DUCATEL

KRISTINE MORGAN

1ST TIMER’S ORIENTATION FACILITATORS
Renee Maples, TCC & Kevin Peddie, TCC

OPENING SESSION TESTIMONIALS
Andre Hawkins, IRSC, 1991 FACC President
Debi McElroy, Santa Fe College, Chapter President
Lafran Reddin, HCC Chapter President

2011 HOTEL THANK YOUS  

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CURRENT

Who, What, When, Where, Why

AD DEADLINES:
- January 23
- March 23
- July 20
- September 7
- November 9

CONTACT:
AFC, Tina Ingram
113 East College Avenue, Tallahassee, FL 32301
850.222.3222 • tingramm@myafchome.com

2012 ADVERTISING RATES:
- Full page (8.5" x 11") - $750
- Half page (8.5" x 5.5") - $375 (horizontal only)
- One quarter page (2.75" x 4.25") - $270
- Business card (2" x 3.5") - $200

SPECIFICATIONS:
- Magazine-PDF
- Full Color

CIRCULATION:
- Distributed to every AFC member
- and all 28 state and community colleges throughout the State of Florida
- for a readership of 30,000+

Current, the official publication of the Association of Florida Colleges, is published five times each year including:
- Pre-Legislative (February 15)
- Post-Legislative (April 6)
- Membership (August 17)
- Pre-Convention (September 28)
- Post-Convention (December 7)

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2011 HOTEL THANK YOUS

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Special room rates now available. Book now! Special rates will only be available until December 30, 2011 or until the group block is sold out, whichever comes first.

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Tel: 407-560-2125 • Res: 800-782-4414

Continued from page 31
Tentative Agenda

Wednesday, February 8
8:00am - 10:00am Executive Committee Meeting
10:00am - 4:00pm CCP
4:00pm - 6:30pm Board of Directors Meeting
6:30pm - 8:00pm Board of Directors Dinner

Thursday, February 9
Leadership Conference
9:00am Registration
10:00am Welcome and Opening Remarks -- Dr. Gary Sligh
11:00am Association Overview - Explanation of the Roles of the Executive Board, Board of Directors, Regions, Chapters, Commissions and Committees
12:00noon Lunch with Guest Speaker: Ms. Jackie Pierce, “Servant Leadership”
1:30pm Breakout Sessions:
   Region Chair and Commission Officers –
   Everything You Need to Know/Region and Commission of the Year Nominations
   Chapter Officers Session –
   Building a Better Chapter/Chapter of the Year Nomination
3:00pm Break
3:15pm Wellness Moment
3:30pm Bursting the Balloon Program, Strategies for Fundraising, AFC’s Community Service Commitment
4:30pm Presentation of the Strategic Plan
5:00pm Adjournment
5:30pm Reception and Dinner on Your Own

Friday, February 10
8:30am Continental Breakfast
9:00am Leadership Panel
10:30am Strategies for Membership Development
11:00am Advocacy and Legislative Update
11:45am AFC Calendar
12:00noon Adjournment

Hotel Information:
The Mission Inn
10400 County Road 48
Howey-in-the-Hills, Florida 34737
Phone: 800.874.9053 or 352.324.3101
Room Rate: $119.00 a night single/double
Reservation Deadline: January 9, 2012
Please mention AFC when making reservations.
Many don’t realize that the predecessor to the Florida College System as we know it was actually 12 junior colleges established during the early 20th century to serve rural communities, specifically African-Americans. Those 12 colleges were lead by distinguished leaders who were integral in shaping Florida’s system and whose colleges were eventually merged with the initial Florida junior college system, beginning with St. Petersburg Junior College in 1927 (2005 Wattenbarger, Albertson). Dr. Walter Smith, former President of Florida A & M University, became the foremost scholar of the twelve colleges that pre-dated the FCS as we know it. His book “The Magnificent 12” documents the history and eventual merger of these colleges into the statewide system.

On February 1, 2012 at 4:00pm the AFC will honor the "Magnificent 12" with a Wall Dedication on the 4th floor of the AFC Building. Framed and engraved pictures of each of the 12 presidents will be displayed permanently, in a museum-style format. The dedication is sponsored by the AFC Foundation and lead by long-time chair Andre Hawkins (IRSC). The event will be attended by college trustees, statewide higher education leaders, and will include an address by Dr. Smith.

VALENCIA COLLEGE WINS ASPEN PRIZE FOR COMMUNITY COLLEGE EXCELLENCE

Congratulations to Valencia College for winning the inaugural and prestigious Aspen Prize for Community College Excellence award sponsored by the Aspen Institute. The purpose of the Aspen Prize is to recognize community colleges with outstanding academic and workforce outcomes in both absolute performance and improvements over time. The award comes with a $600,000 prize.
You are cordially invited to submit a proposal for a concurrent session presentation at the Association of Florida Colleges Student Development Commission 45th annual conference! The conference will be held in the world’s #1 tourist destination – Orlando! All concurrent session presentations will be held on **Thursday, May 17, 2012** at the DoubleTree by Hilton at the Entrance to Universal Orlando. Each concurrent session will last one (1) hour and you should plan for a maximum of 50 attendees per session.

Presentations should represent best practices regarding student affairs topics facing college faculty, staff, and students. The conference planning committee is seeking submissions from a diverse range of scholars, practitioners, faculty members, staff members, managers, directors, administrators, community leaders, consultants, and business partners.

**Deadline to submit a proposal is Friday, March 30, 2012.** All primary concurrent session presenters will be notified via e-mail. The primary contact person is responsible for notifying the members of the proposed concurrent session of the committee’s decision and, if accepted, confirming their intention to attend. Upon acceptance of the concurrent session presentation proposal, each presenter agrees to participate by presenting the approved session and registering for the conference.

Please visit the Association of Florida Colleges Student Development Commission conference webpage at www.afcsdc.org and click on the "Call for Presenters" link. The form is submitted electronically. It’s that easy! The webpage will also provide you with all of the other conference details.

If you have any questions, please contact one of the following:

Danielle Boileau, Concurrent Session Presentation Chair 2012
dboileau@valenciacollege.edu

Joe Sarrubbo, Student Development Commission Chair 2012
jsarrubbo@valenciacollege.edu

We look forward to reading your proposals and to welcoming you to Orlando and Valencia College in May 2012!

Thank you!

Joe Sarrubbo

Valencia College

Student Development Commission Chair 2012
AFC 2012 Calendar

January
Council of Presidents Dinner 1/12/12
Council of Presidents Business Meeting 1/13/12
*Current* Article Submission Deadline 1/23/12

February
Trustees Annual Legislative Conference 2/1/12
Council of Presidents Dinner 2/2/12
Council of Presidents Business Meeting 2/3/12
Board of Directors Meeting 2/8/12
2012 Leadership Conference 2/9/12
*Current* Published 2/15/12

March
Council of Presidents Dinner 3/1/12
Council of Presidents Business Meeting 3/2/12
*Current* Article Submission Deadline 3/23/12
Region I Spring Conference 3/30/12

April
Council of Presidents Business Meeting 4/5/12
*Current* Published 4/6/12

May
Joint Commissions Conference 5/10/12
Council of Presidents Conference Call 5/11/12
Student Development Commission Spring Conference 5/16/12

June
Board of Directors Meeting 7/11/12
2012 Membership Development Conference 7/12/12
*Current* Article Submission Deadline 7/20/12
*Current* Published 8/17/12

July
*Current* Article Submission Deadline 9/7/12
Board of Directors Meeting 9/14/12
*Current* Published 9/28/12

August
63rd Annual AFC Convention 10/31/12
*Current* Article Submission Deadline 11/9/12

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