When you enroll in the Associate of Science in Music Production Technology program at Daytona State College, you will be immersed in a unique, comprehensive, hands-on educational experience that combines learning to work with state-of-the-art recording and production technology, developing sound industry specific business practices and understanding fundamental music literacy.
Daytona State’s two-year Music Production Technology program is entrepreneurially focused and designed specifically to prepare students to find work upon graduation: as recording engineers, music producers, broadcast technicians, live sound and tour producers, studio and stage technicians, event and talent promoters, marketers – even as working musicians.

A one-year certificate program in Audio Recording Technology also is available. Credits earned in this program may be applied toward the AS degree in Music Production Technology.

Collaborating with fellow students in a world-class facility, you will blend theory and practice into projects that mirror those under way daily at professional recording and production studios worldwide.

Courses include:

- Survey of Recording Technology
- Sound Reinforcement
- Audio Engineering
- Studio Maintenance
- Survey of Music Business
- Studio Production
- Post Production Sound
- Soundtrack Development
- Acoustics & Psychoacoustics
- Live Recording Techniques

(During your program of study, you also will establish a fundamental understanding of music literacy and performance, concentrating on at least one instrument or voice.)
The Music Production Technology degree and the Audio Recording Technology certificate programs are housed in the News-Journal Center, located in the heart of historic downtown Daytona Beach on the banks of the majestic Halifax River. Program facilities occupy nearly 10,000 square feet and feature two control rooms, a live room, a rehearsal/live room, an isolation room, tech lab and general classrooms - all designed and built by working industry professionals dedicated to providing the absolute cutting edge in digital and analog 5.1 audio production.

The centerpiece of Control Room A is the 48-input Solid State Logic Duality console and SSL analog work surface. The 5.1 monitoring system is a Dynaudio Acoustics M-4 system powered by DCA Series amplifiers and XTA electronic crossovers. The recording platform is 48 channels of ProTools HD, using SSL Alpha Link converters. Control Room B features a 32-input API 1608, an identical ProTools system and a Dynaudio M-4 stereo monitoring system. The 1,031-square-foot Live Room is equipped with a Yamaha C7, Formula Sound Que 10 headphone system and custom-built gobos for instrument isolation.

The News-Journal Center features two live performance theaters: the 850-seat Davidson Theater and the Gillespy Theater, a more intimate 250-seat thrust-style venue. Both theaters are linked through a fiber-optic network to each studio control room, allowing for routing of multi-track audio directly to the control rooms for recording of live performances.

(Visit us on the Web at www.daytonastate.edu/thearts/musicproductiontechnology.html for more detailed studio specifications or to arrange a tour.)
The Faculty

Daytona State College’s Music Production Technology faculty is second to none. Each is a veteran of the industry, with at least 15-years experience, and has worked alongside some of the top names in music. Through their production work, they have earned multiple Grammy Awards or nominations, as well as Recording Industry Association of America (RIAA) gold and platinum records and other top industry recognition. In addition to their technical skills, our faculty are masters in the business, marketing and promotion side of the music industry and artisans of composition and performance. They’ve not only written the Billboard charts, they’ve ridden them. While they are outstanding professors and instructors, they are more than academics. They are dedicated and accomplished industry practitioners.

Jake Niceley
Assistant Chair
School of Music, Entertainment and Art

Jake is largely responsible for building the college’s Music Production Technology program and facility into the comprehensive, avant-garde academic experience it has become in its short existence. An award-winning veteran of the music industry who has worked with some of its biggest stars, he is widely regarded as one of the most sought-after recording studio designers and sound engineers in the nation. He has built, co-owned and operated facilities in Branson, MO, Peoria, IL, and Nashville, TN, including the famed Woodland Studios, Seventeen Grand Recording and The Love Shack.

For more information about Jake’s and other Music Production Technology faculty backgrounds, visit the program website at www.DaytonaState.edu/thearts/musicproductiontechnology.html.
When you join the Music Production Technology program at Daytona State College, you become part of a kinship as diverse as the colors of a rainbow, but all drawn together by a love of music and sound. Touring our facility, you will be impressed not just by the cutting-edge technical setups, but also by the motivation and enthusiasm of our students. They are self-starters, creative, technically oriented. They’re here before class, after class. They’re here all the time, practicing on their instruments, working on studio setups, experimenting with sound mixers, preparing for a live performance.

Our philosophy is that technical mastery of music production and a solid grounding in formal music education go hand in hand. That’s why during their studies, our students will establish fundamentals of music and music reading, as well as music performance by participating on stage and backstage in various ensembles and groups.

Many of our students already are working part-time in the field – doing production work at area radio stations, house sound and stage setups for special event promoters, even performing and working as sound engineers with bands playing on Daytona’s iconic Main Street.

They’re getting hands-on experience while they’re still in school, preparing for careers that offer unlimited potential.