



DAYTONA STATE COLLEGE

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More statistics can be located at www.daytonastate.edu/ir

What are the summer trends for all programs?

Daytona State College maintains growth; although, consumers continue to worry about jobs in the recession-wracked economy. Summer enrollment has reached an all-time high of 12,483 students compared to 10,288 enrolled during summer 2008. The Daytona Beach, Deltona and DeLand campuses had the largest headcount increases compared to 2008.

Daytona State College continues to improve the literacy rates in Volusia County. The Adult Basic Education Program enrollment is the highest it has ever been since 2000 (2,045), with a record enrollment of 2,809 students during summer 2009.

As enrollment continues to climb, in 2009 minority enrollment

reached an all-time high, representing 33% of all program enrollment, compared to 23% in 2008. The Hispanic population has doubled during the same time period in both percentage and headcounts. Daytona State College continues to embrace diversity as we strive for excellence.

According to the U.S. Census, women represent at least 50% of the population across the nation. Since 2000, females enrolled outnumbered males with 55% representation. Currently, this number has increased to 58% females enrolled at the College during summer 2009.

Enrollment in distance education courses has become a trend for

today's population. The convenience of online courses has made it possible for many individuals to continue and further their education in the comfort of their own homes. Daytona State College has seen a tremendous increase in these courses. In summer 2009, distance learning enrollment for college credit courses has more than doubled, from 1,254 in 2007 to 2,670 students in 2009.

Women striving for excellence through continued education.



College Credit Summer Enrollment Diversity by Campus

Daytona State College has a diverse student population, covering both Volusia and Flagler counties. Daytona State has six campus locations. In 2009 the largest percentage of Hispanic students attended both West Volusia campuses: Deltona (28%) and DeLand (16%). The largest percentages of African American students attended the Daytona Beach (17%) and Flagler (14%) campuses.

College Credit Enrollment by Ethnicity by Campus

	Flagler		Daytona			New	
	Deltona Campus	Palm Coast	DeLand Campus	Beach Campus	ATC Campus	Smyrna Beach	
Asian		1%	5%	2%	2%	1%	0%
African Amer.		13%	14%	12%	17%	11%	9%
Hispanic		28%	11%	16%	8%	8%	3%
Native Amer.		0%	0%	0%	0%	0%	0%
White		55%	66%	66%	70%	75%	85%

NOTE: Unreported ethnicities are not included in the above chart.

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All Programs

Summer Headcount by Campus

	4Townes	ATC	DB	Deland	Deltona	FPC	NSB	SUMMER TOTAL
2000	773	0	7,758	1,149	0	230	776	10,288
2001	754	0	8,296	1,658	0	391	922	11,493
2002	737	189	8,653	1,135	115	321	796	11,315
2003	721	333	8,259	1,102	221	260	792	10,927
2004	0	246	7,857	1,566	377	247	618	10,319
2005	0	208	7,838	1,230	713	216	541	10,174
2006	0	146	7,427	1,022	571	285	487	9,464
2007	0	211	8,526	1,610	847	508	538	11,431
2008	0	207	9,025	1,306	795	525	598	11,727
2009	0	286	9,618	1,462	1,025	537	462	12,483

Summer Enrollment by Ethnicity

	Headcount					Percent of Total				
	A	B	H	I	W	A	B	H	I	W
2000	246	1,462	604	30	7,769	2%	14%	5%	0%	76%
2001	250	1,584	772	44	8,066	2%	14%	7%	0%	75%
2002	272	1,608	928	48	7,526	2%	15%	8%	0%	72%
2003	269	1,607	1,012	56	7,273	2%	15%	9%	0%	71%
2004	207	1,595	944	47	6,931	2%	16%	9%	0%	71%
2005	226	1,578	1,017	46	6,715	2%	16%	10%	0%	70%
2006	227	1,442	950	37	6,391	2%	15%	10%	0%	70%
2007	273	1,938	1,392	46	7,433	2%	17%	12%	0%	67%
2008	298	1,951	1,311	60	7,940	2%	16%	11%	0%	68%
2009	294	2,327	1,524	49	8,053	2%	19%	12%	0%	65%

Summer Enrollment by Gender

	Headcount		Percent of Total	
	Female	Male	Female	Male
2000	5,644	4,599	55%	44%
2001	6,312	4,813	56%	43%
2002	6,318	4,442	58%	41%
2003	6,196	4,281	59%	40%
2004	5,966	3,956	60%	39%
2005	5,666	4,121	57%	42%
2006	5,341	3,880	57%	42%
2007	6,794	4,637	59%	40%
2008	6,914	4,813	58%	41%
2009	7,352	5,131	58%	41%

- Headcount is duplicated across campuses; unduplicated in Summer Total.
- Online Courses and Incarcerated Enrollment Reported in Daytona Campus.
- Off-campus enrollment reported in the campus designated by the department; either the closest campus or the campus that provides the administrative support.
- Ethnicities and Genders not reported are not included.
- A-Asian, B-African American, H-Hispanic, I-Native American, W-White
- Data based on summer reporting only.

Community News

Unemployment rates continue to rise throughout the nation. Florida currently ranks 44th, with an unemployment rate of 11% compared to the national unemployment rate of 9.5% for the month of September 2009. Both Volusia (11.7%) and Flagler (16.2%) counties have unemployment rates higher than the state and nation. Many of the local cities we serve are feeling the impact of the poor economy, with unemployment rates higher than the nation. Source: www.bls.gov

September Unemployment Rates (Not Seasonally Adjusted)										
Year	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009P
National	3.8%	4.7%	5.4%	5.8%	5.1%	4.8%	4.4%	4.5%	6.0%	9.5%
Florida	4.0%	4.8%	5.6%	5.4%	4.7%	3.8%	3.6%	4.5%	6.9%	11.2%
Flagler Co	3.6%	4.3%	5.6%	5.8%	4.9%	4.2%	4.8%	6.9%	10.5%	16.2%
Palm Coast	3.1%	3.7%	4.8%	5.0%	4.2%	4.0%	4.8%	6.6%	10.0%	15.4%
Volusia Co	3.5%	4.0%	5.3%	5.1%	4.6%	3.5%	3.4%	4.4%	7.3%	11.7%
Daytona Bch	4.8%	5.4%	7.2%	6.9%	6.2%	3.6%	3.6%	4.6%	7.3%	11.6%
DeLand	4.4%	4.9%	6.6%	6.4%	5.7%	3.5%	3.5%	4.2%	8.0%	11.3%
Deltona	3.9%	4.4%	5.9%	5.7%	5.1%	3.8%	3.5%	4.7%	7.7%	12.9%
Ormond Bch	2.3%	2.6%	3.5%	3.3%	3.0%	3.0%	2.8%	3.4%	5.8%	9.3%
Port Orange	2.3%	2.6%	3.5%	3.4%	3.0%	2.7%	2.8%	3.5%	5.9%	9.0%

Local Area Demographics

Ethnicity/Gender	Daytona		Ormond	Port	Palm	Flagler	Volusia	United
	Beach	Deltona	Beach	Orange	Coast	County	County	States
Caucasian	74.3%	79.6%	92.8%	91.5%	82.6%	84.8%	84.3%	74.3%
African American	12.3%	8.3%	2.6%	4.0%	11.9%	10.5%	9.7%	12.3%
Ameri Ind Alaska Nat	0.8%	0.2%	0.8%	0.0%	0.2%	0.3%	0.4%	0.8%
Asian	4.4%	1.6%	2.7%	1.4%	2.4%	0.2%	1.5%	4.4%
Nat Haw Pacific Isl	0.1%	0.0%	0.0%	0.4%	0.0%	0.0%	0.1%	0.1%
Hispanic	15.1%	29.1%	0.0%	2.6%	9.3%	8.0%	10.2%	15.1%
Male	51.6%	50.5%	45.8%	48.4%	48.5%	48.4%	48.9%	49.3%
Female	48.4%	49.5%	54.2%	51.6%	51.5%	51.6%	51.1%	50.7%

According to the results found in the U. S. Census 2006-2008 American Community Survey, the city of Daytona Beach is a reflection of the U.S. ethnic breakdown. Daytona Beach has a population of 23.2% of individuals between the age of 15-24. Deltona has a high percentage of young adults with 31.8% age 25-44. Almost one-third (29.1%) of Deltona's population is Hispanic, which is double the U.S. percentage.

Age	Daytona Beach	Deltona	Ormond Beach	Port Orange	Palm Coast	Flagler County	Volusia County
Under 5	5.2%	6.3%	3.3%	5.1%	5.6%	5.0%	5.3%
5 - 9 yrs	3.8%	6.8%	4.8%	4.6%	5.3%	5.2%	5.1%
10 - 14 yrs	4.6%	7.5%	5.0%	5.9%	5.5%	5.3%	5.6%
15 - 19	12.0%	6.5%	5.2%	5.7%	5.7%	5.1%	6.5%
20 - 24	11.2%	6.0%	3.5%	6.5%	7.7%	7.0%	6.2%
25 - 34	12.7%	16.5%	8.1%	11.9%	12.9%	12.2%	12.0%
35 - 44	10.4%	15.3%	11.6%	10.8%	12.9%	12.0%	12.4%
45 - 54	11.6%	13.8%	14.4%	14.0%	11.3%	12.1%	13.9%
55 - 59	5.1%	4.8%	8.4%	7.8%	5.2%	5.4%	6.5%
60 - 64	4.5%	4.4%	7.4%	6.4%	6.0%	6.4%	5.9%
65 - 74	8.0%	6.0%	11.4%	10.2%	10.1%	11.6%	9.5%
75 - 84	7.7%	4.7%	12.3%	8.1%	8.3%	9.2%	8.1%
85 +	3.2%	1.2%	4.4%	2.9%	3.5%	3.4%	2.9%

It is not surprising to note that 28% of the students enrolled at the Deltona Campus are Hispanic. Half of the population (50.5%) in Deltona is male. Port Orange has the highest percentage of people age 45-59 at 22.8% and 35% of the population are over 60 years of age. Volusia County ranks 11th, with a population of 510,750 and Flagler County ranks 35th, with a population of 95,512.

Source: <http://www.census.gov/acs/www/>

Daytona State	
Age	SU09
Under 18	3.6%
18 - 19	12.2%
20 - 21	18.0%
22 - 24	16.0%
25 - 29	16.5%
30 - 34	10.2%
35 - 39	7.7%
40 - 49	10.7%
50 +	5.1%

"BE COUNTED IN 2010 DAYTONA BEACH"



The City of Daytona Beach and Volusia County have begun a major public awareness campaign to encourage all residents to complete and return their 2010 census questionnaires. A volunteer committee includes eight subcommittees representing local governments; colleges and universities; businesses; housing and homeowners associations; community and social organizations; faith-based organizations; farm workers and agriculture; and marketing and communications. Each committee will focus on education awareness for all citizens and reaching the 'hard to count' areas. All people who live in Volusia County at least six months a year are counted.

Census data will affect how more than \$400 billion in federal funds will be distributed to state and local governments each year. It also will be used to draw state legislative districts and determine the number of seats each state has in the House of Representatives. Compared to the state and national return rates of 63% in 2000, Volusia County's return rate was 67% of the households and Daytona Beach was only 59%. We would lose millions of dollars if our census figures do not reflect everyone in our community. Take action in your community and county, it's important, it's easy and it's confidential!

Did you know each person counted equates to \$10,000 dollars in local funding? U.S. Census 2010 - VOLUSIA COUNTS. EVERYBODY COUNTS! April 1, 2010.... Pass it on....

2000 Census response rates*

City or town	Response	Population
Daytona Beach	59%	64,112
Daytona Beach Shores	50%	4,299
DeBary	77%	15,559
DeLand	66%	20,904
Deltona	74%	69,543
Edgewater	75%	18,668
Holly Hill	64%	12,119
Lake Helen	67%	2,743
New Smyrna Beach	60%	20,048
Oak Hill	46%	1,378
Orange City	70%	6,604
Ormond Beach	72%	36,301
Pierson	60%	2,596
Ponce Inlet	51%	2,513
Port Orange	76%	45,823
South Daytona	69%	13,177
Volusia County	67%	443,343

*Source: U.S. Census Bureau



Counting down to Census Day, April 1, 2010

Next issue Census 2010 previews:

- Why should you fill out your census form?
- How do you tell the difference between a U.S. Census worker and a con artist?
- What will a U.S. Census worker have when they knock on your door?
- What information should I provide to the U.S. Census worker?
- What are the 2010 Census timeline key dates?

March 2010: The U.S. Census Bureau will mail census questionnaires to every household in the United States.

April 1, 2010: All residents are required by law to complete and return their census forms by April 1.

April 2010: A second form will be mailed to households that do not respond to the initial questionnaire by mail.

April through July: U.S. Census Bureau workers will visit households that did not return a questionnaire by mail.