



## New requirements for prescription drugs beginning 1/1/14

**Important information regarding your pharmacy coverage.**



Before you go to the pharmacy, we want to make you aware of new coverage requirements that may affect your prescription(s) beginning 1/1/14.

Please read the following information, so that you know how your prescription drug coverage will change and what you may need to do. This will ensure you get the medicine you need without delays at the pharmacy and with lower member prices.

**Helpful tip:** If you are currently taking a drug, or need a drug in the future, be sure to find out if any of the coverage requirements above apply and compare drug prices **before you go to the pharmacy.**

**Here's how:** Check the **Medication Guide** or use the **Drug Pricing** tool on MyBlueService, your member website at [www.bcbsfl.com](http://www.bcbsfl.com). The Drug Pricing tool gives you **REAL TIME** cost.

### New requirements for prescription drug coverage...

The Medication Guide provides a drug list for the prescription requirements shown below. If you are currently taking one of these drugs, you may need to take action. With help from your doctor, you may choose an alternate drug with a new prescription, or your doctor can submit an authorization and request coverage for your current drug before 1/1/14. All forms can be found at [www.FloridaBlue.com](http://www.FloridaBlue.com), under **Members** in the **Prescriptions** section.

- **Prior Authorization (approval needed before a drug will be covered)**  
Certain drugs require a **Prior Authorization** before they will be covered to ensure that they meet specific clinical and safety criteria. [Click here for Prior Authorization information and forms.](#) If you are taking a medication on this list, please ask your doctor to obtain an authorization.
- **Responsible Steps (step therapy for alternate drugs to try first)**  
Most medical conditions have several drug options that have been approved by the FDA, which means there may be a lower cost drug that will effectively treat your condition. Please refer to the medication guide and see Responsible Steps (Page 5). The medication guide can be accessed through MyBlueService by signing up [here](#). Certain drugs will **not be covered** unless you try another FDA approved drug first, or have an authorization. [Click here for Responsible Steps information and forms.](#)
- **Responsible Quantity (maximum amount of medication covered for a given time period)**  
Safety limits apply to certain medications based on the drug maker and the FDA's guidelines. For example, you may be given a 30-day prescription for 12 tablets; however, your coverage has a 30-day limit of 9 tablets. If your doctor prescribes more than the maximum quantity allowed, you can either pay for the additional amount yourself, or ask your doctor to submit an authorization form for approval. [Click here for Responsible Quantity information](#) and [Quantity Limit Physician Fax Form](#).
- **Mandatory Generic (you MUST use a generic drug when available)**  
If you purchase a brand name drug when a generic is available, your costs will be higher. You will pay the brand copay, plus the difference in the cost between the generic and brand name drugs. Generic drugs are made with the same active ingredients as the equivalent brand-name drug, which helps you stay healthy and save money.

With so many drugs on the market, there are potential safety risks and alternatives that can save you money. You can count on us for help getting the right medicine with your safety and cost savings in mind.

We're here to help you. If you have any questions during open enrollment, please call the toll-free pre-enrollment support line at 1-800-967-8938 from Mon-Thu 8 a.m., to 9 p.m. and Friday from 9 a.m. to 9 p.m. or stop in a Florida Blue center (see [www.FloridaBlue.com](http://www.FloridaBlue.com)) for locations and center hours). **Once your plan is effective on 1/1/14, please contact customer service at 1-800-255-4908.**

Sincerely,

Your Customer Service Team  
Florida Blue

Si desea hablar sobre esta carta en español con uno de nuestros representantes, por favor llame al número de atención al cliente indicado en su tarjeta de asegurado y pida ser transferido a un representante bilingüe.