ASSESSMENT DAY

College of Business, Engineering and Technology

School of Business – BAS

February 3, 2021

Strengths

Challenges

Recommendations

Academic Assessment

	LEVEL	FOCUS	CONDUCTED BY	FREQUENCY
Academic Success Committee	Program	• Quality of assessment practices	Committee of peers	Years 1 & 2
Instructional Program Review	Program / Cluster	• Enrollment, retention, completion • Industry certifications and job placement • Program budget and staffing • Advisory committees • Curriculum changes	Committee of peers	Year 3
Assessment Day	Course/ Program	• Enrollment by demographics • Graduation and retention • Average class size • Course success rate • Placement rate • SLOs, PLOs and ILOs	Program Chair and Faculty	Years 1, 2, 3

Programs - BAS

6000 - Bachelor of Applied Science in Supervision and Management
3005 - Project Management

Action Items from Last Assessment Day

School of Business-BAS Assessment Day (2/12/2020)

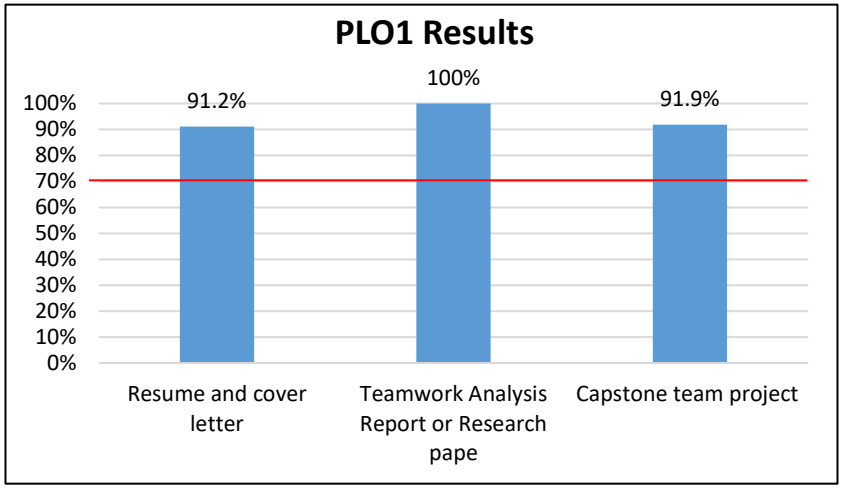
- Revise Project Management targets;
- Required exit survey for graduates;
- For Online Studies: send software link to record videos

Program Learning Outcomes

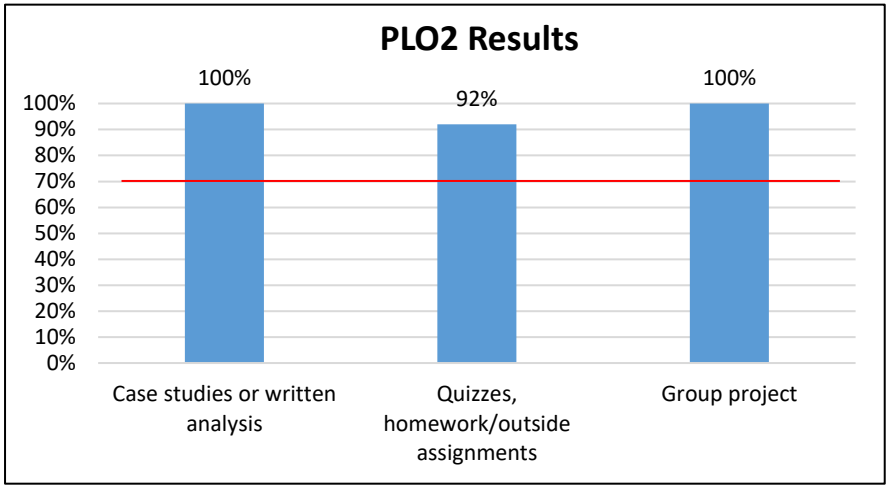
BAS – Bachelor of Applied Science in Supervision and Management #6000

1. Demonstrate effective communications that integrate decision-making and analytical thinking skills.
2. Identify and apply management decision-making to include an appreciation for diversity, cultural awareness, and organizational behavior.
3. Apply human resource methods and concepts that are consistent with community, industry, and organizational standards, policies, and procedures.
4. Integrate effective and efficient management and behavioral principles for leading and managing resources.
5. Demonstrate the ability to apply legal and ethical decision-making in management situations.
6. Formulate and apply effective customer relations techniques and applications.
7. Demonstrate skill in managerial accounting concepts, analysis, and applications.
8. Integrate operational processes and information systems into a managerial-specific context.
9. Identify the strategic planning process to include development of an organizational mission statement with measurable goals, objectives, and activities.
10. Apply team processes, practices, and collaboration in a management-related context.
11. Manage a project from inception to successful conclusion using critical thinking, communications, problem solving, and decision-making.

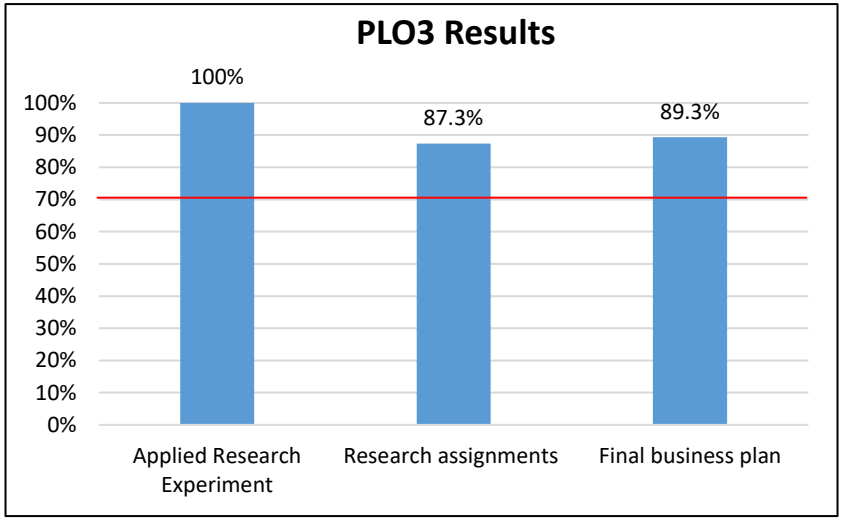
Assessment Results 2019-2020



PLO1: Demonstrate effective communications that integrate decision-making and analytical thinking skills. *Target: 70% of students achieving 70% or higher*

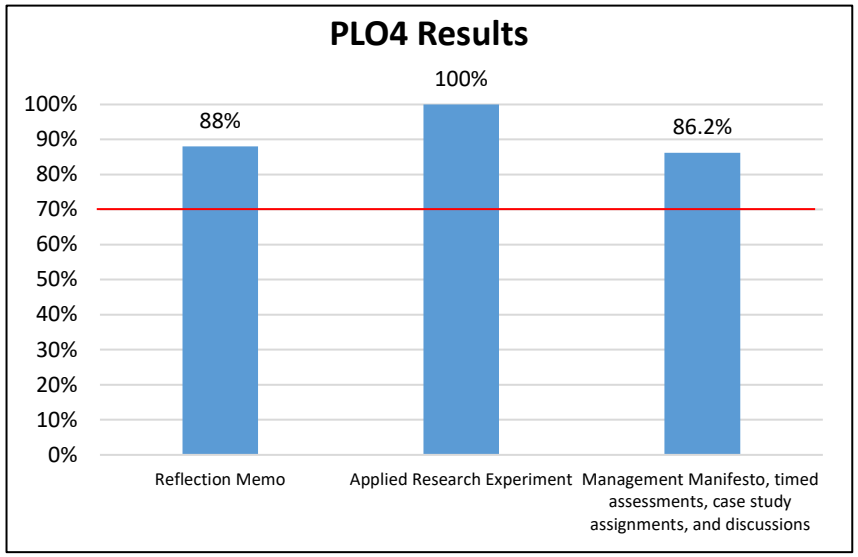


PLO2: Identify and apply management decision-making to include an appreciation for diversity, cultural awareness, and organizational behavior. Target: 70% of students achieving 70% or higher

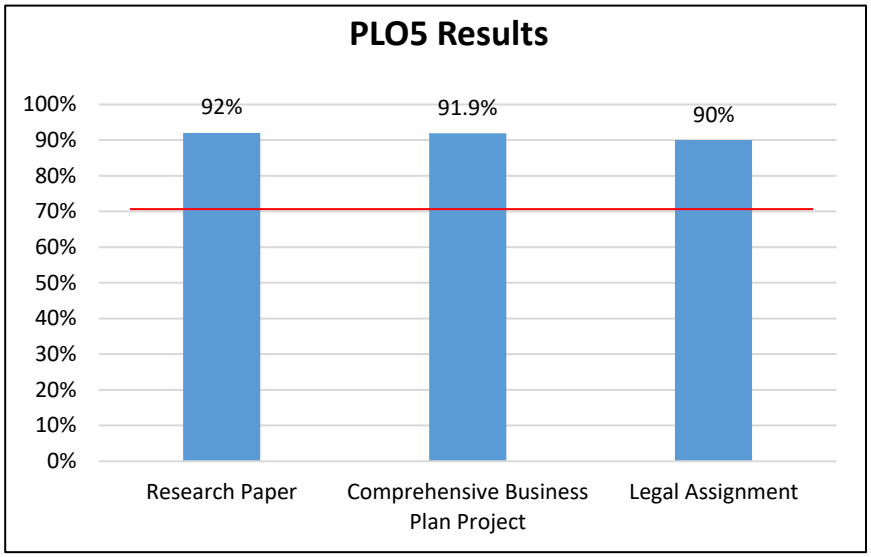


PLO3: Apply human resource methods and concepts that are consistent with community, industry, and organizational standards, policies, and procedures. *Target: 70% of students achieving 70% or higher*

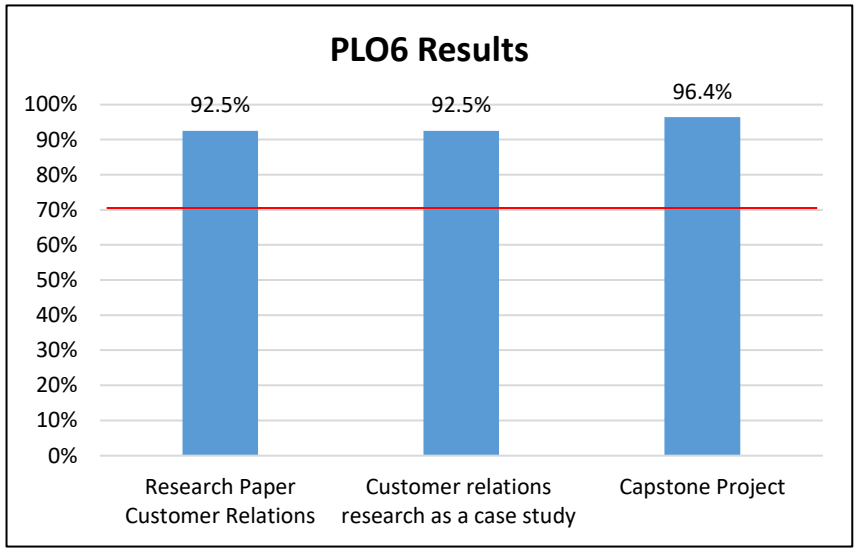
Assessment Results 2019-2020



PLO4: Integrate effective and efficient management and behavioral principles for leading and managing resources. *Target: 70% of students achieving 70% or higher*

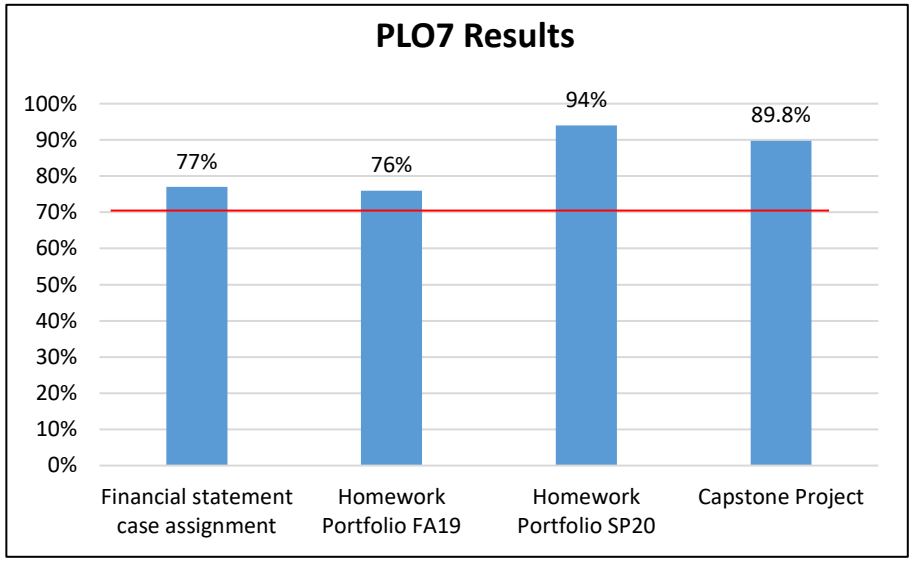


PLO5: Demonstrate the ability to apply legal and ethical decision-making in management situations. *Target: 70% of students achieving 70% or higher*

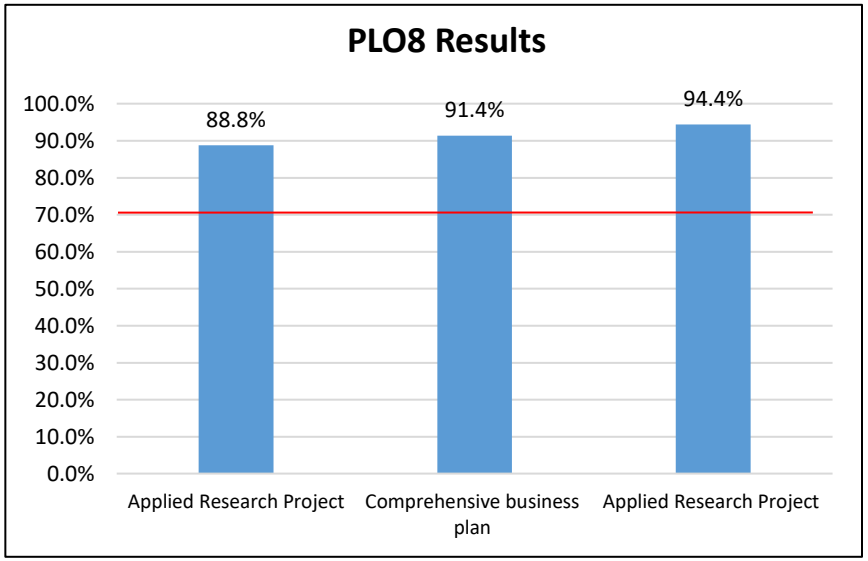


PLO6: Formulate and apply effective customer relations techniques and applications. *Target: 70% of students achieving 70% or higher*

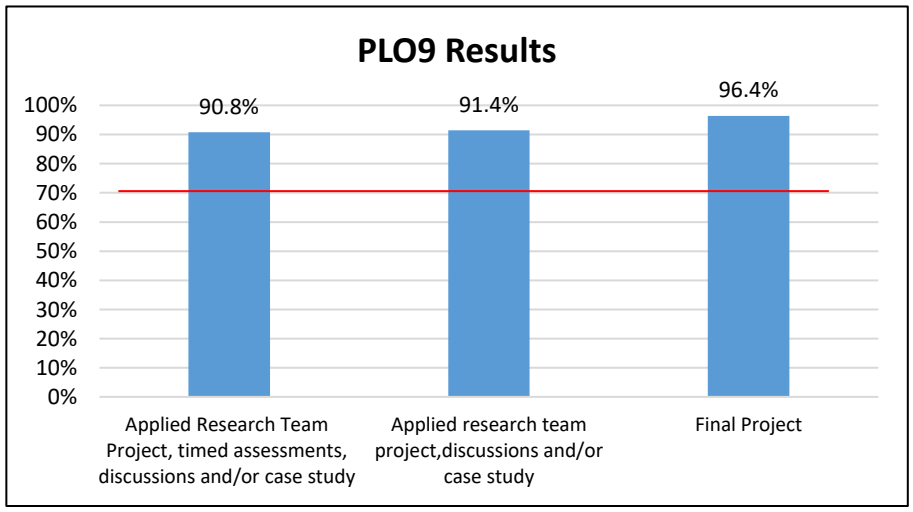
Assessment Results 2019-2020



PLO7: Demonstrate skill in managerial accounting concepts, analysis, and applications. *Target: 70% of students achieving 70% or higher*

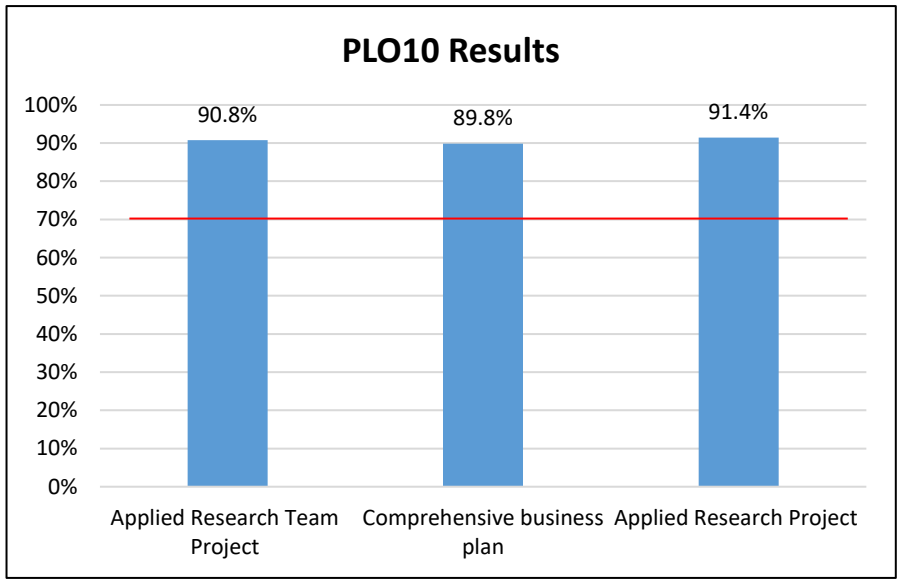


PLO8: Integrate operational processes and information systems into a managerial-specific context. *Target: 70% of students achieving 70% or higher*

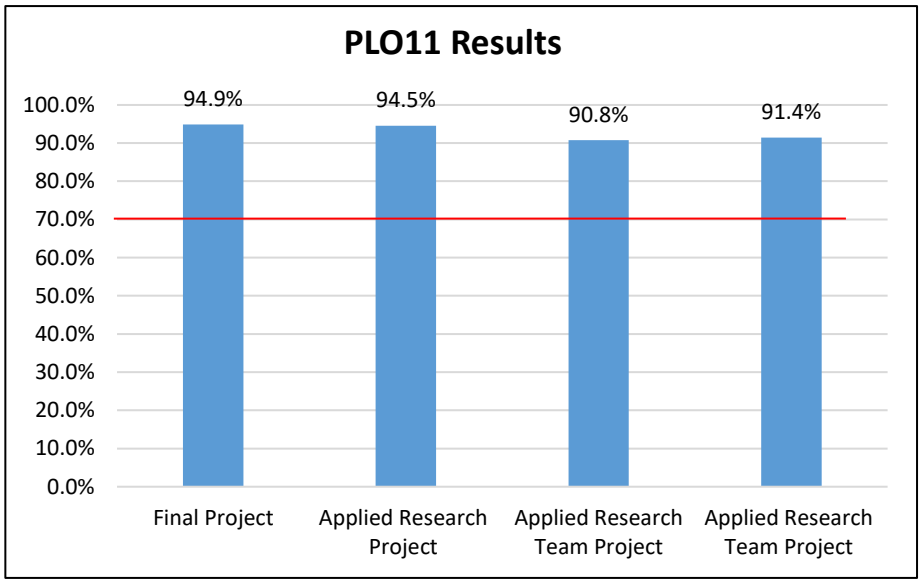


PLO9: Identify the strategic planning process to include development of an organizational mission statement with measurable goals, objectives, and activities. *Target: 70% of students achieving 70% or higher*

Assessment Results 2019-2020



PLO10: Apply team processes, practices, and collaboration in a management-related context. *Target: 70% of students achieving 70% or higher*



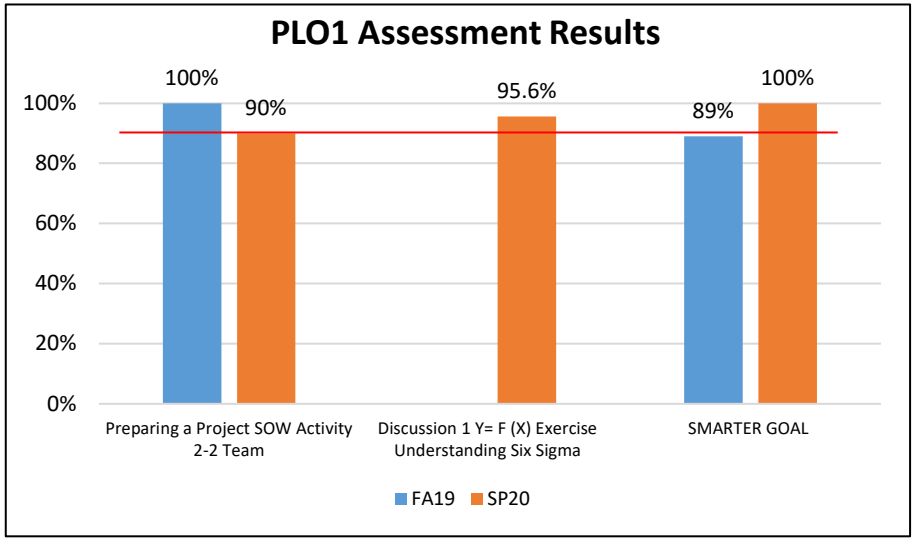
PLO11: Manage a project from inception to successful conclusion using critical thinking, communications, problem solving, and decision-making. *Target: 70% of students achieving 70% or higher*

Program Learning Outcomes

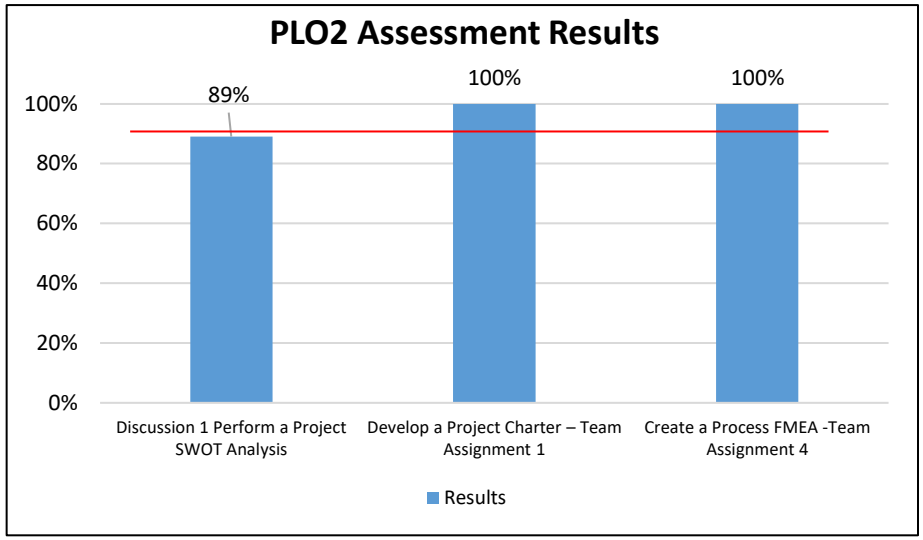
300500 - Project Management

1. Demonstrate understanding of the fundamental knowledge, terminology and processes of effective project management.
2. Perform in the role of a project manager, leading and directing projects and teams.
3. Use industry recognized project management software.
4. Apply agile principles and practices on projects.
5. Integrate stakeholder business requirements to shape the output of projects and drive successful business outcomes.
6. Assess and analyze projects risks along with plans to mitigate threats and capitalize on opportunities.
7. Apply principles of quality management throughout the Project Life Cycle.
8. Demonstrate knowledge and advanced experience in the specialized area of developing and maintaining project schedules.

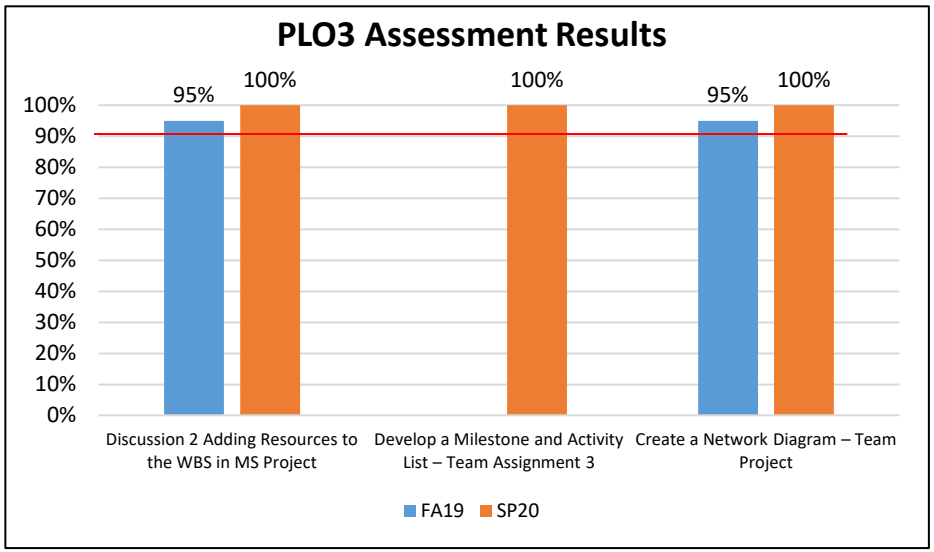
Assessment Results 2019-2020



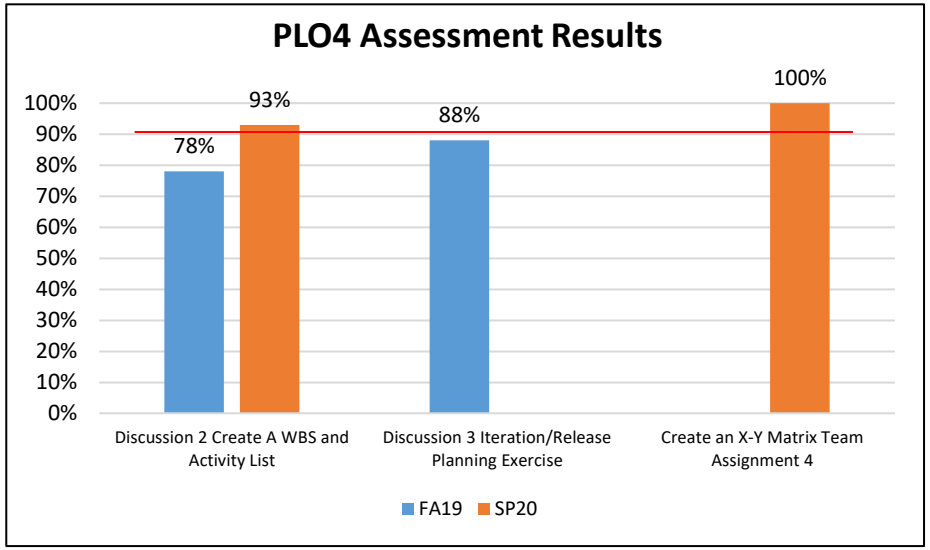
PLO1.Demonstrate understanding of the fundamental knowledge, terminology and processes of effective project management. *Target: 90% of students achieving 70% or higher*



PLO2.Perform in the role of a project manager, leading and directing projects and teams. *Target: 90% of students achieving 70% or higher*

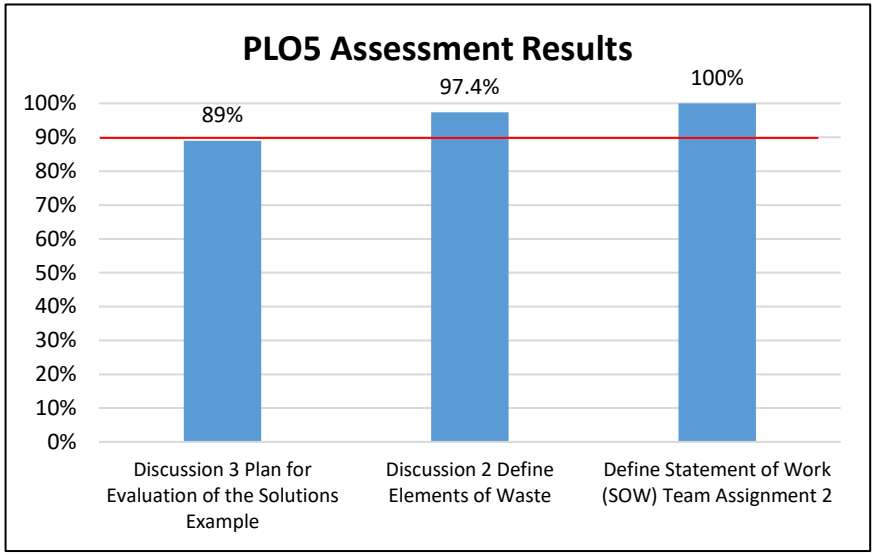


PLO3.Use industry recognized project management software. *Target: 90% of students achieving 70% or higher*

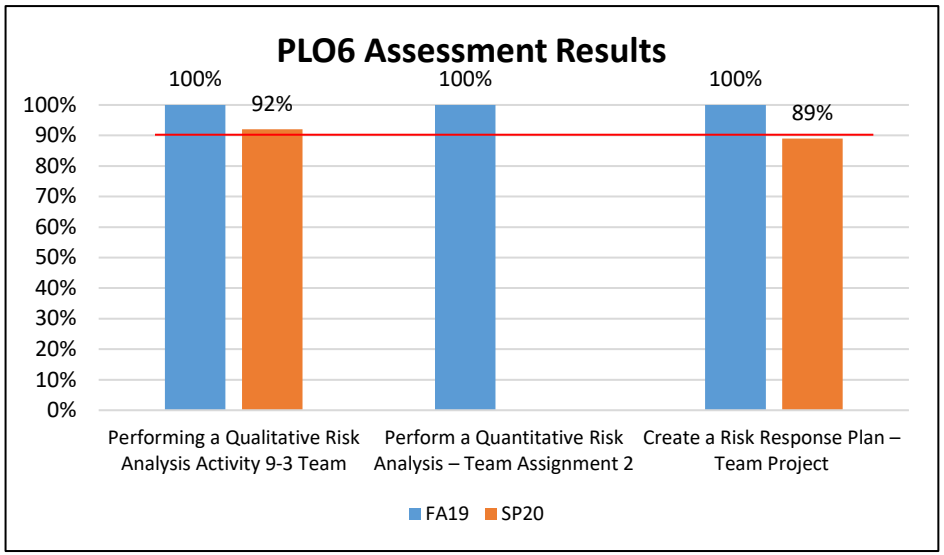


PLO4.Apply agile principles and practices on projects. *Target: 90% of students achieving 70% or higher*

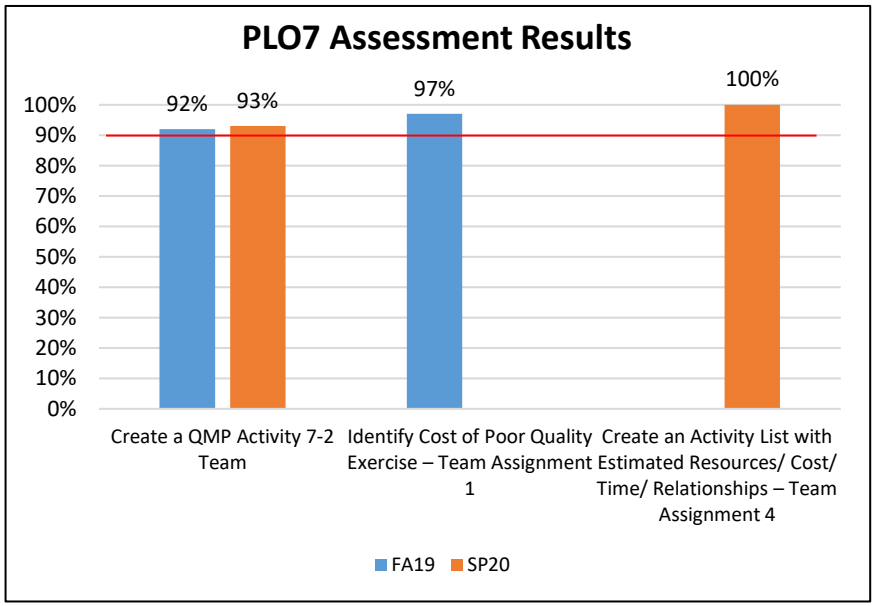
Assessment Results 2019-2020



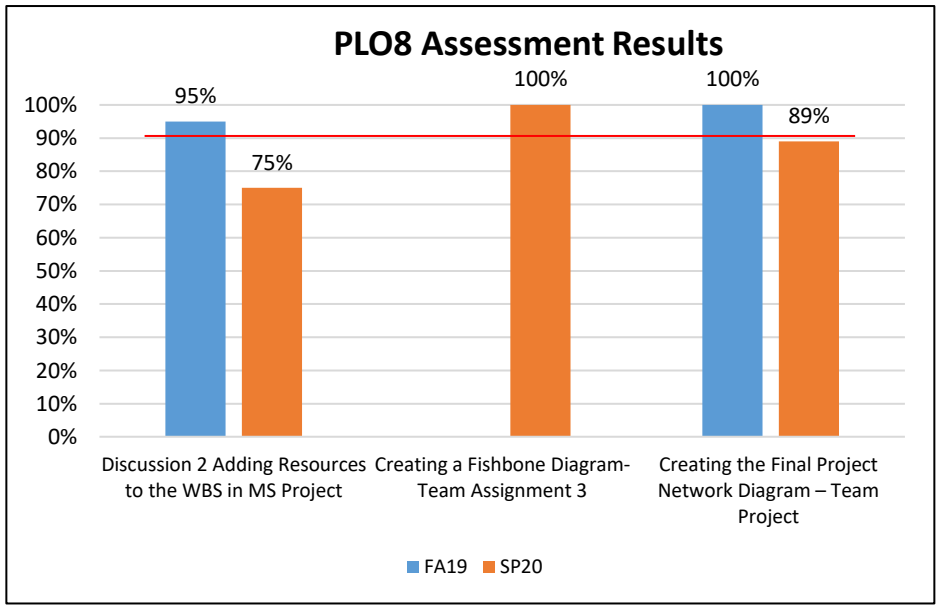
PLO5.Integrate stakeholder business requirements to shape the output of projects and drive successful business outcomes. *Target: 90% of students achieving 70% or higher*



PLO6.Assess and analyze projects risks along with plans to mitigate threats and capitalize on opportunities. *Target: 90% of students achieving 70% or higher*



PLO7.Apply principles of quality management throughout the Project Life Cycle. *Target: 90% of students achieving 70% or higher*



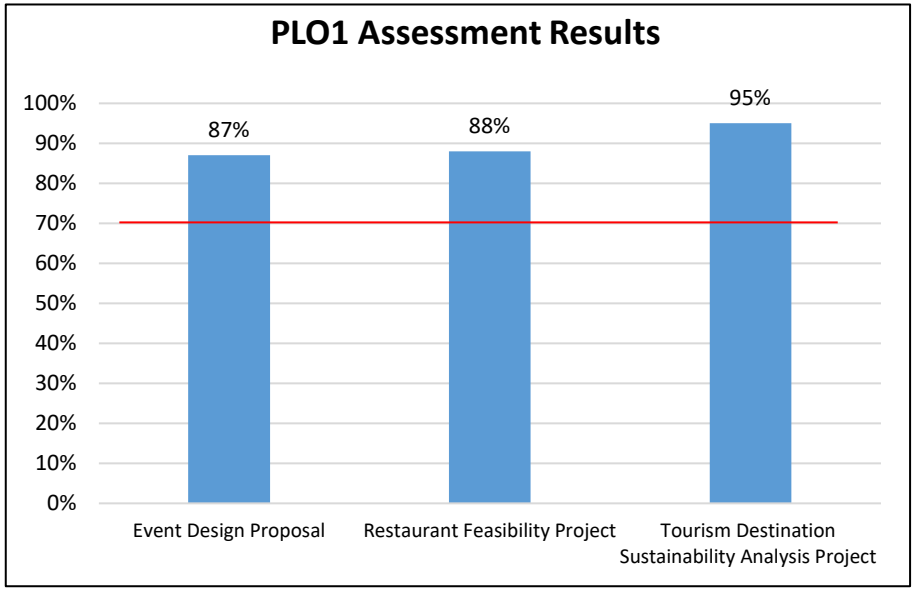
PLO8.Demonstrate knowledge and advanced experience in the specialized area of developing and maintaining project schedules. *Target: 90% of students achieving 70% or higher*

Program Learning Outcomes

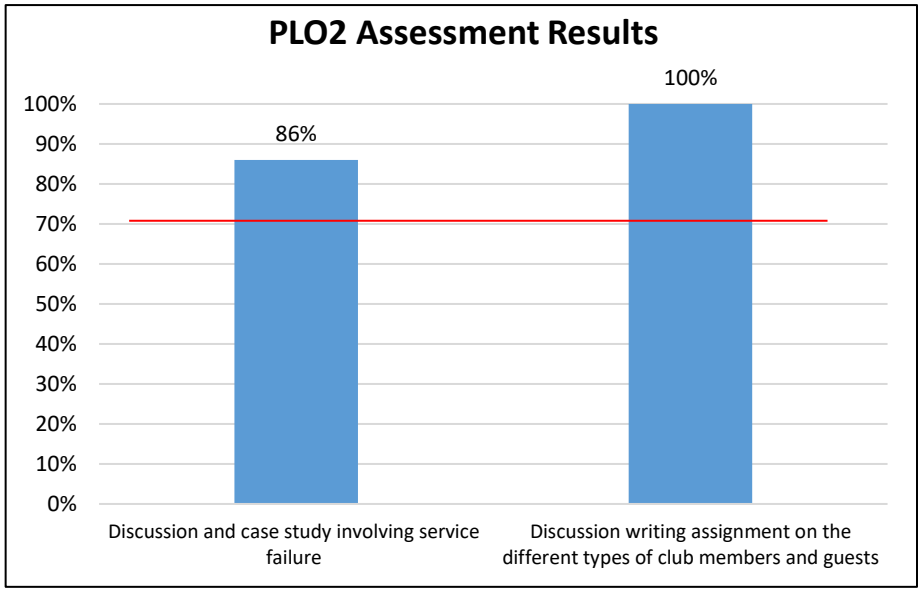
600100 – BAS, Hospitality Concentration

1. Demonstrate effective communications that integrate decision-making and analytical thinking skills.
2. Identify and apply management decision-making to include an appreciation for diversity, cultural awareness, and organizational behavior.
3. Apply human resource methods and concepts that are consistent with community, industry, and organizational standards, policies, and procedures.
4. Integrate effective and efficient management and behavioral principles for leading and managing resources.
5. Demonstrate the ability to apply legal and ethical decision-making in management situations.
6. Formulate and apply effective customer relations techniques and applications.
7. Demonstrate skill in managerial accounting concepts, analysis, and applications.
8. Integrate operational processes and information systems into a managerial-specific context.
9. Identify the strategic planning process to include development of an organizational mission statement with measurable goals, objectives, and activities.
10. Apply team processes, practices, and collaboration in a management-related context
11. Manage a project from inception to successful conclusion using critical thinking, communication, problem solving, and decision-making

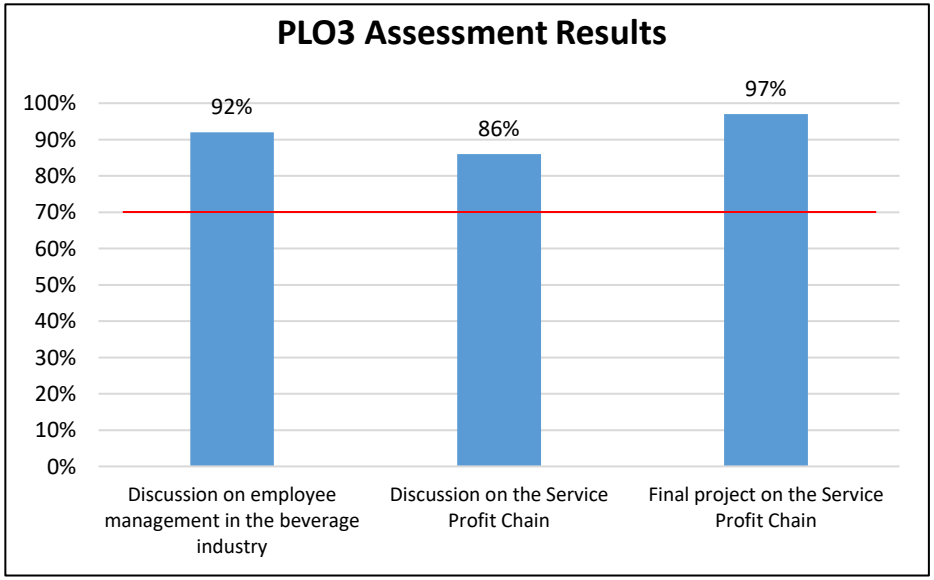
Assessment Results 2019-2020



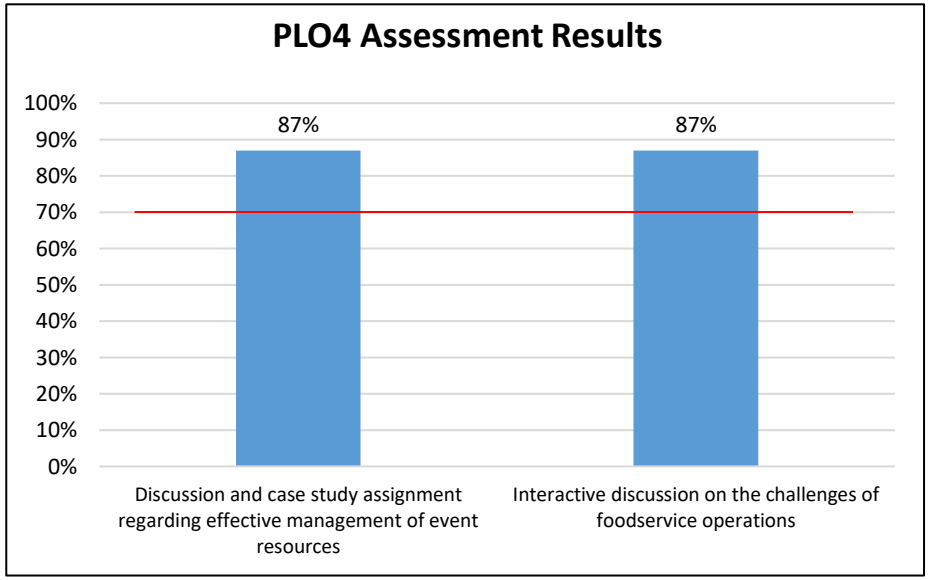
PLO1. Demonstrate effective communications that integrate decision-making and analytical thinking skills. *Target: 70% of students achieving 70% or higher*



PLO2. Identify and apply management decision-making to include an appreciation for diversity, cultural awareness, and organizational behavior. *Target: 70% of students achieving 70% or higher*

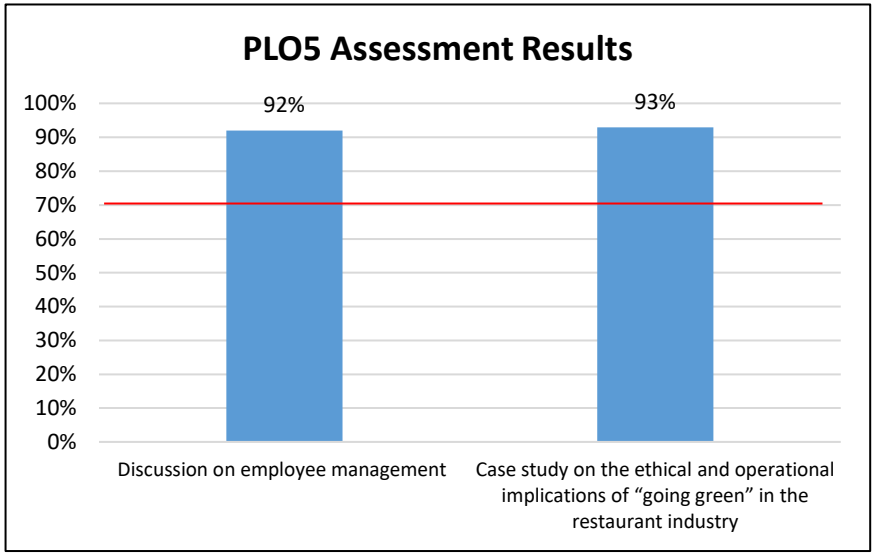


PLO3. Apply human resource methods and concepts that are consistent with community, industry, and organizational standards, policies, and procedures. *Target: 70% of students achieving 70% or higher*

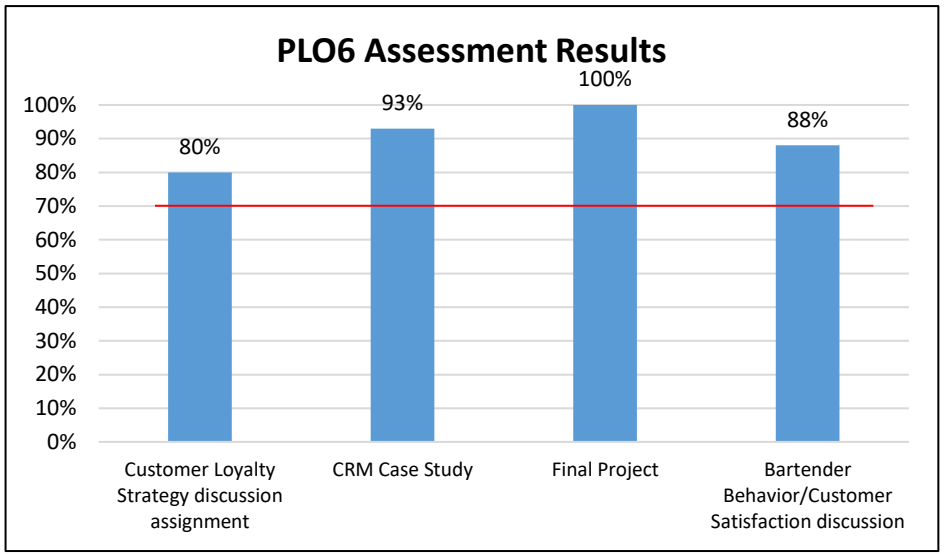


PLO4. Integrate effective and efficient management and behavioral principles for leading and managing resources. *Target: 70% of students achieving 70% or higher*

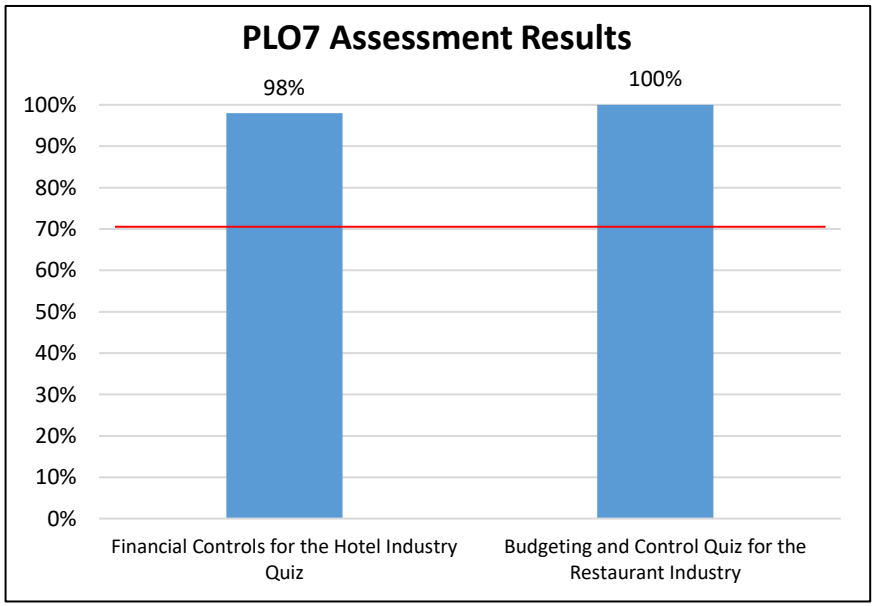
Assessment Results 2019-2020



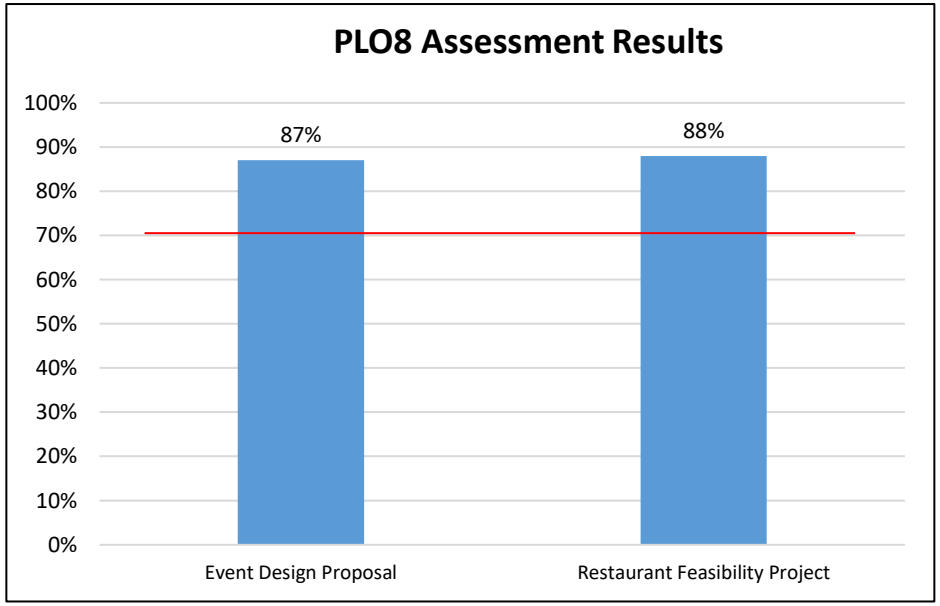
PLO5. Demonstrate the ability to apply legal and ethical decision-making in management situations. *Target: 70% of students achieving 70% or higher*



PLO6. Formulate and apply effective customer relations techniques and applications. *Target: 70% of students achieving 70% or higher*

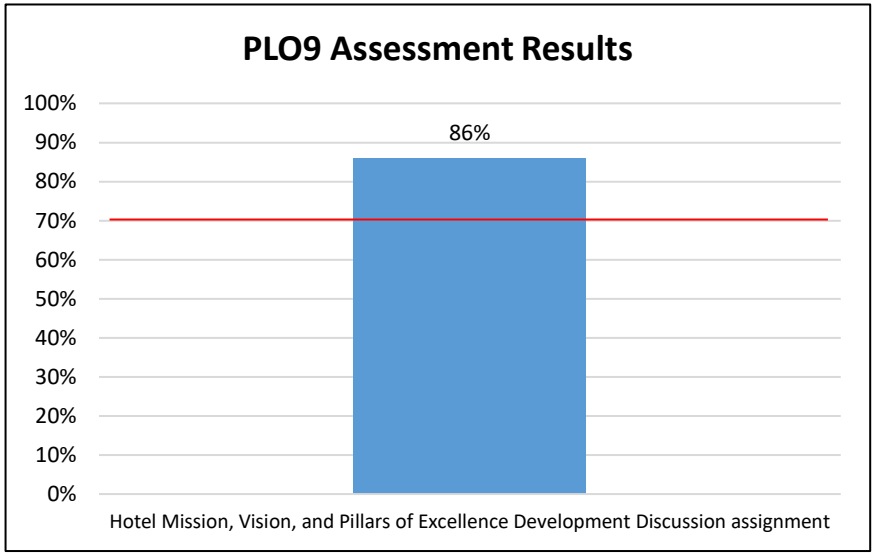


PLO7. Demonstrate skill in managerial accounting concepts, analysis, and applications. *Target: 70% of students achieving 70% or higher*

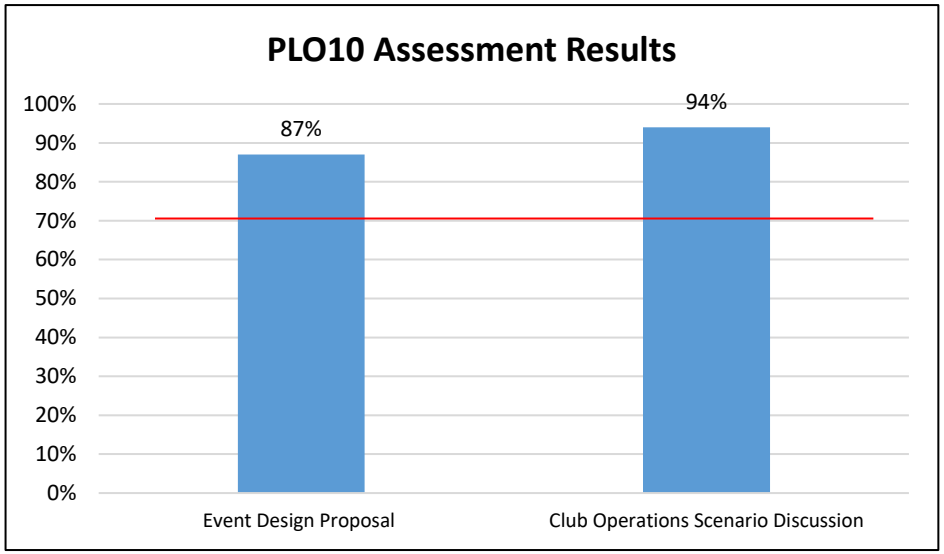


PLO8. Integrate operational processes and information systems into a managerial-specific context. *Target: 70% of students achieving 70% or higher*

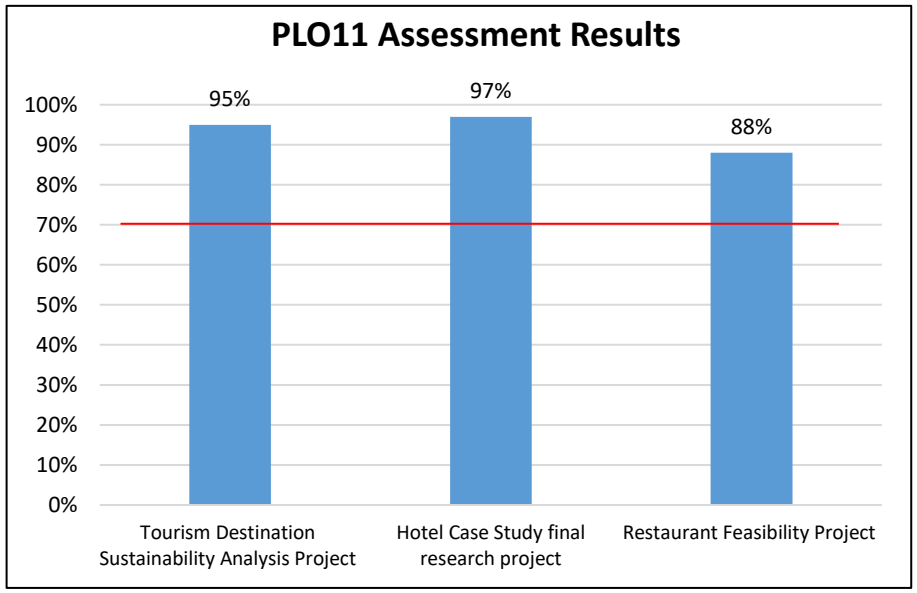
Assessment Results 2019-2020



PLO9. Identify the strategic planning process to include development of an organizational mission statement with measurable goals, objectives, and activities. *Target: 70% of students achieving 70% or higher*



PLO10. Apply team processes, practices, and collaboration in a management-related context. *Target: 70% of students achieving 70% or higher*

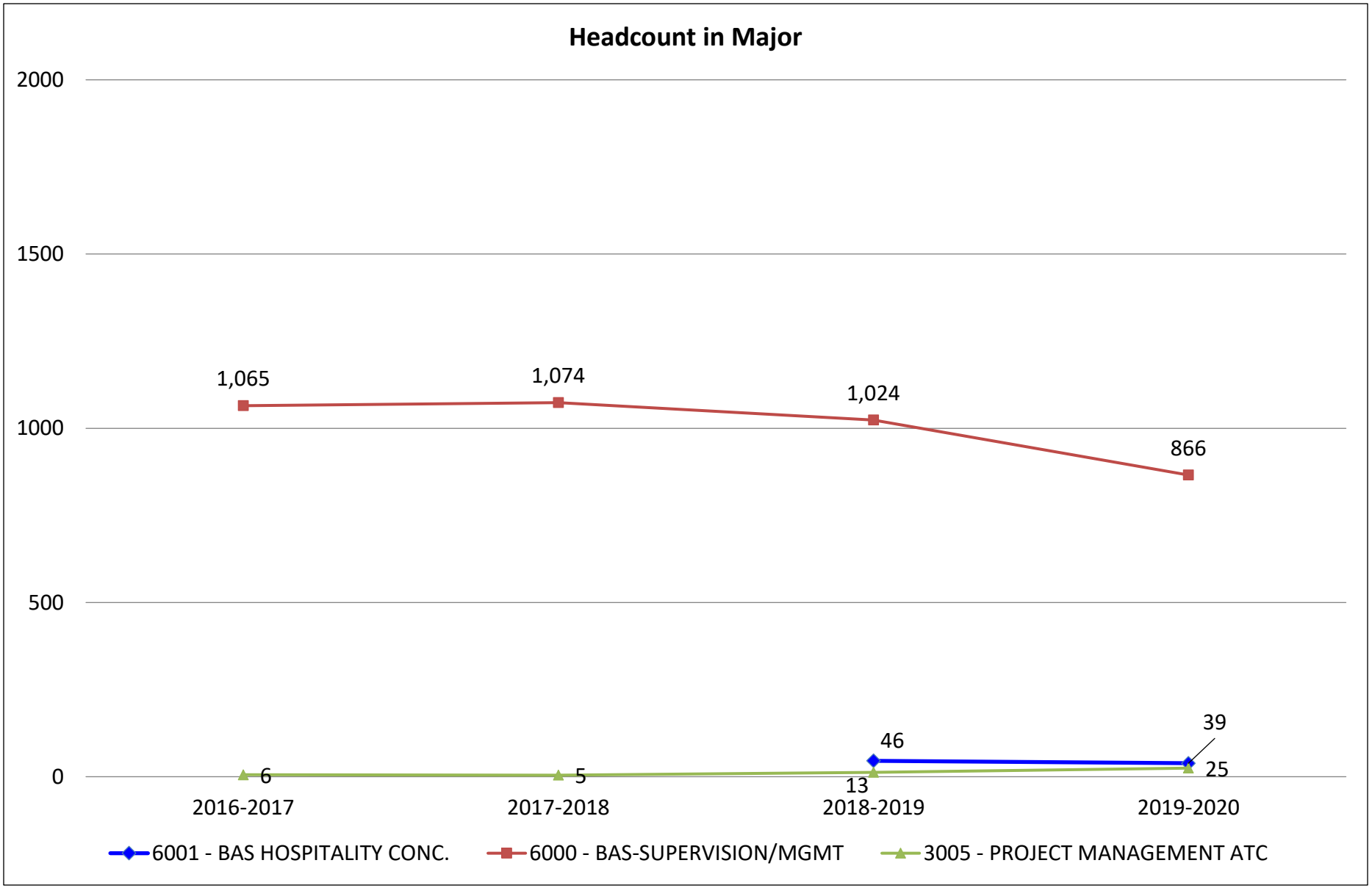


PLO11. Manage a project from inception to successful conclusion using critical thinking, communication, problem solving, and decision-making. *Target: 70% of students achieving 70% or higher*

Assessment Data 2018-2019 and 2019-2020: Programs and Institutional Learning Outcomes

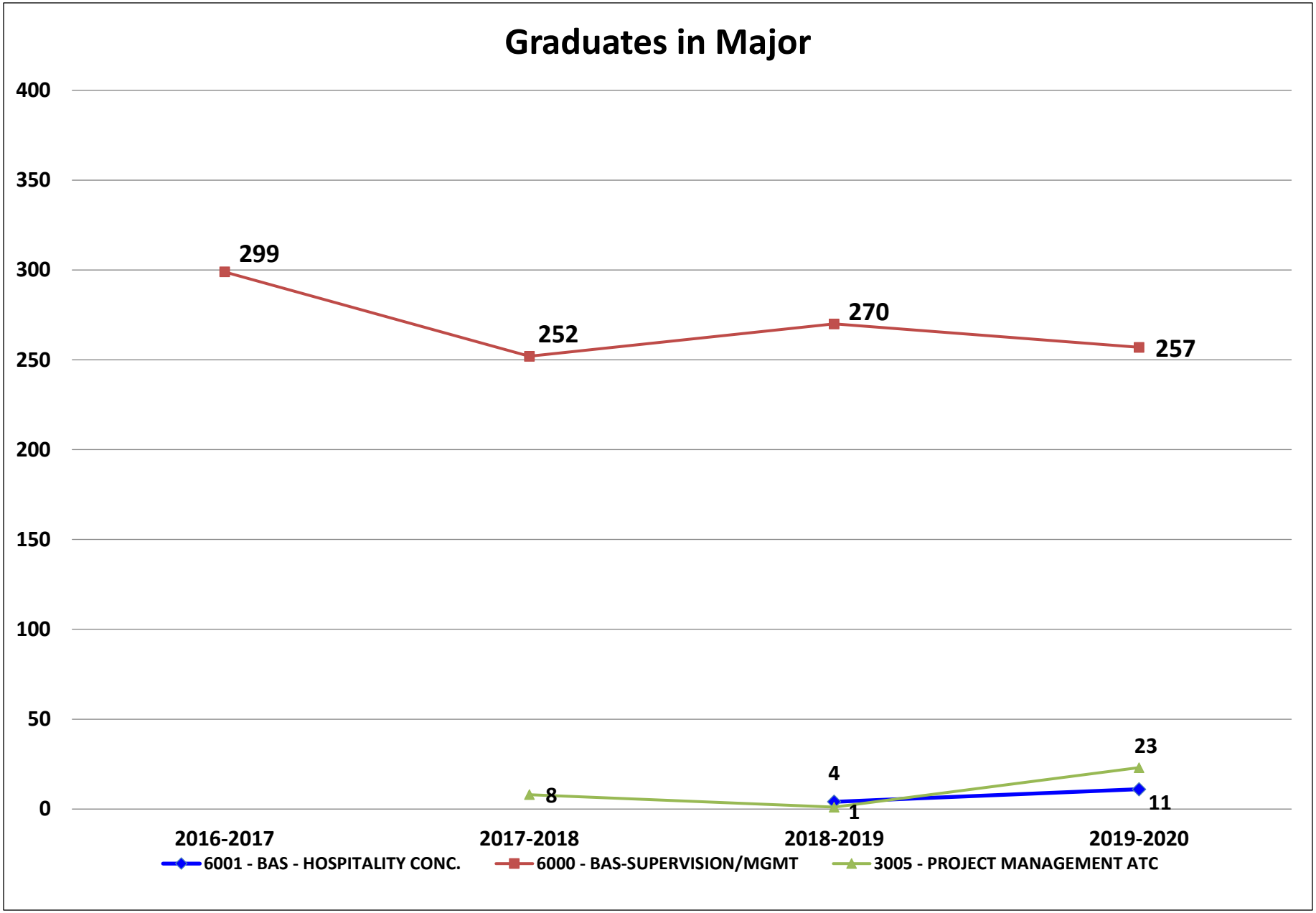
Program	Critical/ Creative Thinking		Communication		Cultural Literacy		Information and Technical Literacy	
	18/19	19/20	18/19	19/20	18/19	19/20	18/19	19/20
6000 - BAS	91.4%-95%	90.8%-97%	92.1%-100%	91.2%-100%	89.9%-92%	86.2%-92%	92.5%-95%	83%-98%
3005 – Project Management Cert	69%-100%	89%-100%	76%-93%	89%-100%	76%-96%	71%-100%	74%-100%	63%-100%
6001 – BAS, Hospitality Concentration	NR	87%-93%	NR	88%-97%	NR	86%-100%	NR	87%-88%

NR: No Report



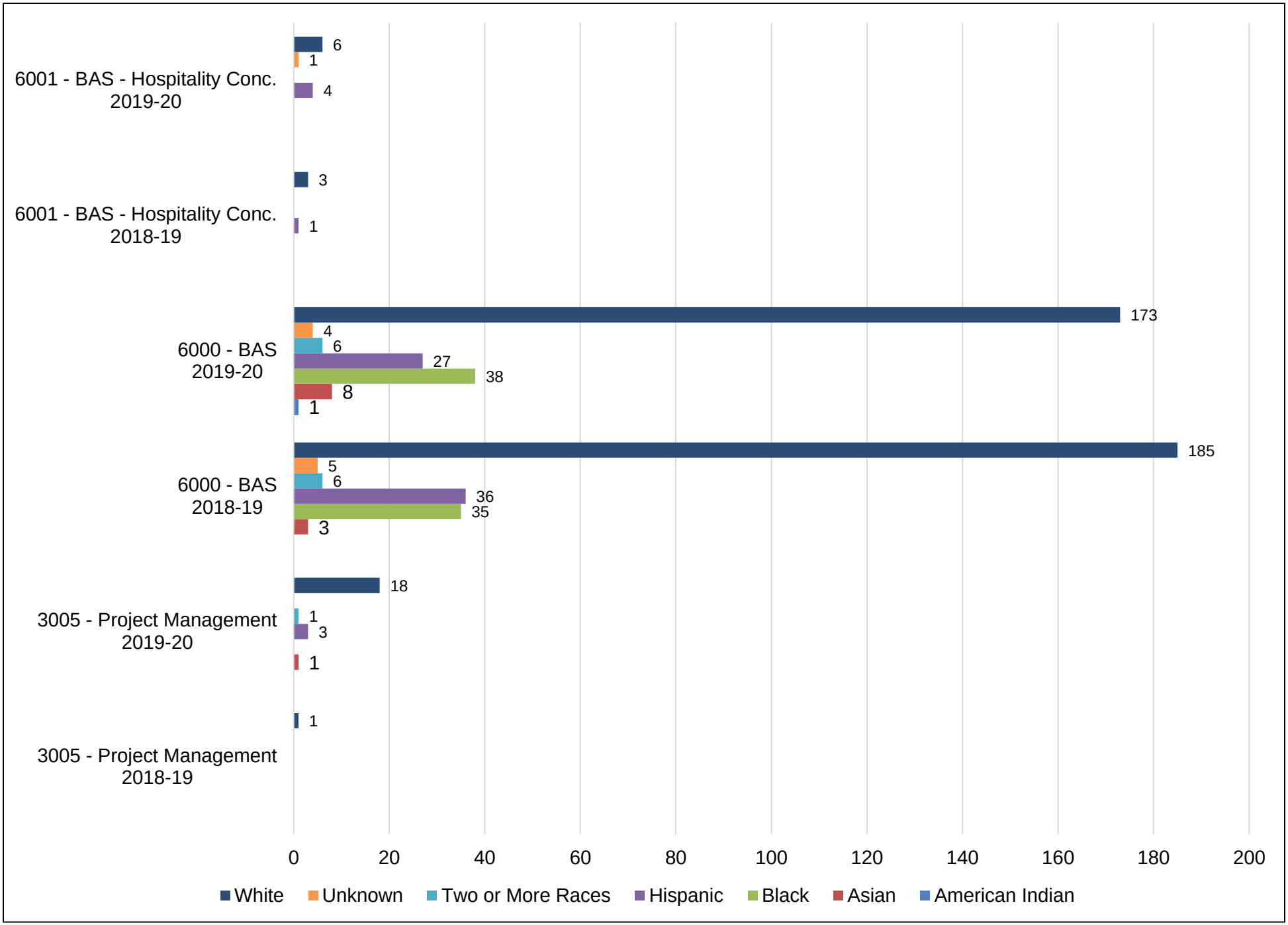
Source: IR Program Assessment Data

Students are duplicated across programs, unduplicated in the total.



Source: IR Program Assessment Data

Number of Graduates by Race/Ethnicity



Source: IR Program Assessment Data

Time to Degree

Program	Average of Yrs to Degree
300500 - Project Management	0.52*
600000 - Superv. & Mgmt-Management Conc	1.8
600100 - Superv & Mgmt-Hospitality Conc	1.6

**This is a little low because of a handful of 0's (and a small group size)*

Source: IR Program Assessment Data

Graduation Rates

Major	Fall Cohort Year	# in Cohort	150% Graduates	150% Graduation Rate	200% Graduates	200% Graduation Rate
6000 - BAS	2014	254	125	49.2%	142	55.9%
	2015	282	151	53.6%	173	61.4%
	2016 – 200% In progress	287	153	53.3%	162	56.5%
	2017 – In progress	269	139	51.7%	139	51.7%
6001 – BAS, Hospitality Concentration	2017 – In progress	4	3	75%	3	75%
3005 - PM	2016	6	3	50%	3	50%
	2017	3	3	100%	3	100%
	2018 – 200% In progress	6	2	33.3%	2	33.3%
	2019– In progress	13	6	46.2%	6	46.2%

Workforce Completion Rate for 150%: 34.28% and for 200%: 41.09%

Source: IR Program Assessment Data

Fall terms include prior Summer term enrollment in major.

Graduation Rates by Race/Ethnicity (1 of 2)

Major	Fall Cohort Year	Race/Ethnicity	# in Cohort	150% Graduates	150% Graduation Rate	200% Graduates	200% Graduation Rate
3005 - PM	2016	Black	2	1	50%	1	50%
		White	4	2	50%	2	50%
	2017	Hispanic	1	1	100%	1	100%
		White	2	2	100%	2	100%
	2018 – 200% In progress	Black	1	0	0%	0	0%
		Hispanic	2	1	50%	1	50%
		White	3	1	33.3%	1	33.3%
	2019– In progress	Asian	2	2	100%	2	100%
		Hispanic	2	0	0%	0	0%
		Unknown	1	0	0%	0	0%
		White	8	4	50%	4	50%
6001 – BAS, Hospitality Concentration	2017- In progress	Hispanic	2	2	100%	2	100%
		White	2	1	50%	1	50%

Source: IR Program Assessment Data

Graduation Rates by Race/Ethnicity (2 of 2)

Major	Fall Cohort Year	Race/Ethnicity	# in Cohort	150% Graduates	150% Graduation Rate	200% Graduates	200% Graduation Rate
6000 - BAS	2014	Asian	4	3	75.0%	3	75.0%
		Black	39	18	46.2%	19	48.7%
		Hawaii/Pac	2	1	50.0%	1	50.0%
		Hispanic	21	7	33.3%	11	52.4%
		Two or More Races	7	1	14.3%	1	14.3%
		Unknown	1	1	100%	1	100%
		White	180	94	52.2%	106	58.9%
	2015	Am. Ind	1	0	0.0%	0	0.0%
		Asian	6	2	33.3%	3	50%
		Black	48	28	58.3%	31	64.6%
		Hawaii/Pac	2	1	50.0%	1	50.0%
		Hispanic	28	16	57.1%	21	75%
		Unknown	3	2	66.7%	3	100%
		White	194	102	52.6%	114	58.8%
	2016 – 200% In progress	Am. Ind	1	1	100.0%	1	100.0%
		Asian	5	2	40.0%	2	40.0%
		Black	40	15	37.5%	18	45.0%
		Hispanic	44	18	40.9%	19	43.2%
		Two or More Races	4	2	50.0%	2	50.0%
		Unknown	3	1	33.3%	1	33.3%
		White	190	114	60.0%	119	62.6%
	2017 – In progress	Am. Ind	1	0	0.0%	0	0.0%
		Asian	8	4	50.0%	4	50.0%
		Black	31	15	48.4%	15	48.4%
		Hispanic	33	12	36.4%	12	36.4%
		Two or More Races	7	2	28.6%	2	28.6%
		Unknown	2	2	100.0%	2	100.0%
		White	187	104	55.6%	104	55.6%

Source: IR Program Assessment Data

Graduation Rates by Gender

Major	Fall Cohort Year	Gender	# in Cohort	150% Graduates	150% Graduation Rate	200% Graduates	200% Graduation Rate
3005 - PM	2016	Female	4	2	50%	2	50%
		Male	2	1	50%	1	50%
	2017	Female	3	3	100%	3	100%
	2018 –200% In progress	Female	2	1	50%	1	50%
		Male	4	1	25%	1	25%
	2018 – In progress	Female	8	4	50%	4	50%
		Male	3	1	33.3%	1	33.3%
		PrefNoAns	1	0	0%	0	0%
		Unknown	1	1	100%	1	100%
6000 - BAS	2014	Female	161	81	50.3%	91	56.5%
		Male	89	42	47.2%	49	55.1%
		Unknown	4	2	50%	2	50%
	2015	Female	164	89	54.3%	103	62.4%
		Male	114	60	52.6%	69	60.5%
		PrefNoAns	2	1	50%	0	0%
		Unknown	2	1	50%	1	50%
	2016 – 200% in progress	Female	175	101	57.1%	101	57.1%
		Male	108	51	46.8%	51	46.8%
		PrefNoAns	3	0	0%	0	0%
		Unknown	1	1	50%	1	50%
	2017 –In progress	Female	171	89	52.0%	89	52.0%
		Male	94	50	53.2%	50	53.2%
		PrefNoAns	2	0	0%	0	0%
		Unknown	2	0	0%	0	0%
6001 – BAS, Hospitality Concentration	2017 – In progress	Female	2	2	100%	2	100%
		Male	2	1	50%	1	50%

Source: IR Program Assessment Data

Persistence Rates

Program and Fall Cohort Year		Registered	Exclusions	Adjusted Cohort	Retained by DSC		Retained by Program		DSC Total Retained
					N	%	N	%	
3005 – Project Management	FA16 to SP17	4	0	4	0	0%	3	75%	75%
	FA17 to SP18	5	2	3	0	0%	1	33%	33%
	FA18 to SP19	6	1	5	0	0%	5	100%	100%
	FA19 to SP20	21	3	18	0	0%	9	50%	50%

Registered - Includes all students enrolled in the fall term of the specified year, with the specified program as their primary major.
Exclusions - Includes students who are deceased or graduated fall of the specified year or the following spring or summer.
Not retained - Students who were not registered the following fall term.
Retained by DSC - Students who were still registered at DSC the following fall but with a different primary major.
Retained by Program - Students who were registered the following fall with the same primary major.

Source: IR Program Assessment Data

Persistence Rates by Race/Ethnicity

Program	Cohort	Race/Ethnicity	Registered	Exclusions	Adjusted Cohort	Retained by Program	
						N	%
3005 – Project Management	FA16 to SP17	Black	2	0	2	1	50%
		White	2	0	2	2	100%
	FA17 to SP18	Black	1	0	1	0	0%
		Hispanic	1	1	0		
		White	3	1	2	1	50%
	FA18 to SP19	Black	1	0	1	1	100%
		Hispanic	2	0	2	2	100%
		White	3	1	2	2	100%
	FA19 to SP20	Asian	1	0	1	1	100%
		Black	1	0	1	0	0%
		Hispanic	6	2	4	3	15%
		Unknown	1	0	1	0	0%
		White	12	1	11	5	45.5%

Registered - Includes all students enrolled in the fall term of the specified year, with the specified program as their primary major.
Exclusions - Includes students who are deceased or graduated fall of the specified year or the following spring or summer.
Adjusted Cohort - Registered students less exclusions.
Not retained - Students who were not registered the following fall term.
Retained by DSC - Students who were still registered at DSC the following fall but with a different primary major.
Retained by Program - Students who were registered the following fall with the same primary major.

Source: IR Program Assessment Data

Persistence Rates by Gender

Program	Cohort	Race/Ethnicity	Registered	Exclusions	Adjusted Cohort	Retained by Program	
						N	%
3005 – Project Management	FA16 to SP17	Female	3	0	3	2	67%
		Male	1	0	1	1	100%
	FA17 to SP18	Female	4	2	2	1	50%
		Male	1	0	1	0	0%
	FA18 to SP19	Female	2	1	1	1	100%
		Male	4	0	4	4	100%
	FA19 to SP20	Female	11	1	10	6	60%
		Male	9	2	7	3	42.9%
		PrefNoAns	1	0	1	0	0%

Registered - Includes all students enrolled in the fall term of the specified year, with the specified program as their primary major.
Exclusions - Includes students who are deceased or graduated fall of the specified year or the following spring or summer.
Adjusted Cohort - Registered students less exclusions.
Not retained - Students who were not registered the following fall term.
Retained by DSC - Students who were still registered at DSC the following fall but with a different primary major.
Retained by Program - Students who were registered the following fall with the same primary major.

Source: IR Program Assessment Data

Retention Rates

Program and Fall Cohort Year		Registered	Exclusions	Adjusted Cohort	Retained by DSC		Retained by Program		DSC Total Retained
					N	%	N	%	
6000 - BAS	2012	818	261	557	5	1%	391	70%	71%
	2013	871	271	600	9	2%	407	68%	69%
	2014	860	306	554	6	1%	366	66%	67%
	2015	455	129	326	17	5.2%	203	62.3%	67.5%
	2016	726	253	473	8	2%	310	66%	67%
	2017	727	239	488	9	1.8%	314	64.3%	66.2%
	2018	746	269	477	7	1.5%	314	65.8%	67.3%
6001 – BAS Hospitality Conc.	2017	8	0	8	0	0%	7	87.5%	87.5%
	2018	34	5	29	0	0%	23	79.3%	79.3%

Registered - Includes all students enrolled in the fall term of the specified year, with the specified program as their primary major.
Exclusions - Includes students who are deceased or graduated fall of the specified year or the following spring or summer.
Not retained - Students who were not registered the following fall term.
Retained by DSC - Students who were still registered at DSC the following fall but with a different primary major.
Retained by Program - Students who were registered the following fall with the same primary major.

Source: IR Program Assessment Data

Retention Rates by Race/Ethnicity

Program	Fall Term	Race/Ethnicity	Registered	Exclusions	Adjusted Cohort	Retained by Program	
						N	%
6000 - BAS	2017	American Indian	2	1	2	0	0.0%
		Asian	11	1	10	4	40.0%
		Black	95	25	70*	45	64.3%
		Hispanic	98	30	68*	44	64.7%
		Two or More Races	18	8	10*	7	70.0%
		Unknown	10	4	6	3	50.0%
		White	493	170	323*	211	65.3%
	2018	Asian	12	5	7	5	65.8%
		Black	115	36	79*	42	71.4%
		Hispanic	104	36	68*	41	53.2%
		Two or More Races	19	8	11	6	60.3%
		Unknown	7	3	4	4	54.5%
		White	489	181	308*	216	100.0%
6001 – BAS Hospitality Conc.	2017	Hispanic	3	0	3	3	70.1%
		White	4	0	4	4	100%
	2018	Black	1	0	1	1	100.0%
		Hispanic	8	2	6	6	100.0%
		Two or More Races	1	0	1	0	0.0%
		Unknown	1	0	1	1	100.0%
		White	23	3	20	15	75.0%

**one or more students retained by DSC*

Retention of Underserved Populations: 56.25% Black, 57.95% Hispanic, and 73.08% Unknown

Registered - Includes all students enrolled in the fall term of the specified year, with the specified program as their primary major.
Exclusions - Includes students who are deceased or graduated fall of the specified year or the following spring or summer.
Adjusted Cohort - Registered students less exclusions.
Not retained - Students who were not registered the following fall term.
Retained by DSC - Students who were still registered at DSC the following fall but with a different primary major.
Retained by Program - Students who were registered the following fall with the same primary major.

Source: IR Program Assessment Data

Retention Rates by Gender

Major	Fall Term	Gender	Registered	Exclusions	Adjusted Cohort	Retained by Program N	Retained by Program %
6000 - BAS	2017	Female	471	152	319*	207	64.9%
		Male	252	87	165*	106	64.2%
		PrefNoAns	1	0	1	0	0%
		Unknown	3	0	3	1	33.3%
	2018	Female	502	184	318*	216	65.8%
		Male	239	80	159*	98	67.9%
		PrefNoAns	3	3	0	0	0%
		Unknown	2	2	0	0	0%
6001 – BAS Hospitality Conc.	2017	Female	5	0	5	4	80%
		Male	3	0	3	3	100%
	2018	Female	20	4	16	13	81.3%
		Male	14	1	13	10	76.9%

**one or more students retained by DSC*

Source: IR Program Assessment Data

Placement Rates

Workforce High Demand Occupations: 12.96%

DSC Workforce High Skill/High Wage Earnings: 59.10%

Program Title	Cohort Year	Grads Reported	Continuing Education	Employed		Estimated Average Annual Full-Time Wage	
				DSC	FCS	DSC	FCS
BAS - Supervision Management	2017/18	256	6%	81%	78%	$43,164	$46,040
	2016/17	288	10%	71%	78%	$42,652	$46,212
	2015/16	272	9%	76%	78%	$44,488	$44,672
	2014/15	326	9%	69%	77%	$43,456	$46,564
	2013/14	304	6%	72%	77%	$ 41,312	$ 42,300
	2012/13	267	6%	75%	76%	$ 39,492	$ 42,168
	2011/12	281	12%	75%	75%	$ 35,712	$ 40,564
ATC - Project Management	2017/18			83%	99%	$**,***	
	2016/17			50%	80%	$**,***	

Source: Florida Education Training Placement Information Program (FETPIP)

Indicates the College average above the State Averages
Indicates the College average same as the State Averages
Indicates the College average below the State Averages

*Currently Inactive Program.
N/A - No placement data for the program.

Note: Programs with no graduates are excluded from this report for the reporting year.
(****), ($**,***), or (***%) - Number of graduates less than 10 but greater than 0 suppressed.

Course Success Rates (1 of 2)

Major	Course	2016-2017		2017-2018		2018-2019		2019-2020	
		Attempted	% Successful	Attempted	% Successful	Attempted	% Successful	Attempted	% Successful
6000 - BAS	ACG3024	385	77%	387	72%	416	74%	278	85%
	BUL3130	398	84%	360	83%	405	82%	338	85%
	GEB3213	538	92%	554	93%	576	91%	492	91%
	GEB4891	437	90%	336	90%	306	92%	292	91%
	GEB4905	1	100%						
	ISM4011	352	91%	341	90%	337	89%	282	92%
	MAN3240	359	87%	372	84%	388	84%	382	82%
	MAN3353	333	94%	318	90%	359	91%	338	82%
	MAN3593	12	100%	6	100%	17	100%	30	93%
	MAN4120	366	92%	324	93%	325	92%	282	93%
	MAN4162	353	88%	329	89%	350	89%	290	92%
	MAN4301	284	86%	281	83%	339	84%	345	84%
	MAN4504	321	91%	309	92%	316	90%	314	90%

Source: IR Program Assessment Data

Indicates a success rate of 90% or higher
Indicates a success rate between 70% and 89%
Indicates a success rate below 70%

Course Success Rates (2 of 2)

Major	Course	2016-2017		2017-2018		2018-2019		2019-2020	
		Attempted	% Successful	Attempted	% Successful	Attempted	% Successful	Attempted	% Successful
3005 - Project Management	MAN4520	11	91%	7	86%	22	95%	39	95%
	MAN4535	13	92%	9	78%	15	87%	22	95%
	MAN4583	50	84%	11	100%	34	82%	29	93%
	MAN4584	11	100%	7	86%	21	100%	27	100%
	MAN4741	13	85%	9	67%	15	87%	33	91%
6000 - BAS/3005 - Project Management	GEB4930	504	92%	354	91%	365	90%	330	87%
	MAN4900	410	97%	284	97%	293	97%	276	97%

Indicates a success rate of 90% or higher
Indicates a success rate between 70% and 89%
Indicates a success rate below 70%

Source: IR Program Assessment Data

Course Success Rates by Race/Ethnicity (1 of 3)

Program, Course, and Race/ Ethnicity	2018-2019		2019-2020	
	Enrolled	Success Rate	Enrolled	Success Rate
3005 - Project Management	107	90%	150	95%
MAN4520	22	95%	39	95%
Asian			1	100%
Black	1	0%		
Hispanic/Latino	4	100%	7	100%
Native Hawaiian/Paci	1	100%		
Two or More Races	1	100%	2	50%
White	15	100%	29	97%
MAN4535	15	87%	22	95%
Asian			1	100%
Black	1	0%	1	0%
Hispanic/Latino	5	80%	3	100%
Native Hawaiian/Paci	1	100%		
Two or More Races	1	100%		
White	7	100%	17	100%
MAN4583	34	82%	29	93%
Asian			1	100%
Black	3	0%		
Hispanic/Latino	5	60%	5	100%
Native Hawaiian/Paci	1	100%		
Two or More Races	1	100%		
Unknown			1	100%
White	24	96%	22	91%
MAN4584	21	100%	27	100%
Asian			1	100%
Hispanic/Latino	6	100%	5	100%
Two or More Races	1	100%		
White	14	100%	21	100%
MAN4741	15	87%	33	91%
Asian			1	100%
Black	1	0%	1	0%
Hispanic/Latino	4	75%	6	83%
Native Hawaiian/Paci	1	100%		
Two or More Races	1	100%	1	100%
White	8	100%	24	96%

Program, Course, and Race/ Ethnicity	2018-2019		2019-2020	
	Enrolled	Success Rate	Enrolled	Success Rate
6000 - BAS	4134	87%	3663	88%
ACG3024	416	74%	278	85%
American Indian/Alas	1	100%		
Asian	7	100%	3	100%
Black	57	49%	40	80%
Hispanic/Latino	57	74%	39	77%
Two or More Races	10	60%	9	78%
Unknown	6	83%	2	100%
White	278	79%	185	87%
BUL3130	405	82%	338	85%
American Indian/Alas			1	100%
Asian	10	100%	3	100%
Black	58	78%	43	67%
Hispanic/Latino	65	69%	49	80%
Native Hawaiian/Paci	1	100%		
Two or More Races	10	100%	13	69%
Unknown	5	100%	2	100%
White	256	84%	227	90%
GEB3213	576	91%	492	91%
American Indian/Alas			2	100%
Asian	9	100%	11	82%
Black	72	89%	47	83%
Hispanic/Latino	93	84%	78	90%
Two or More Races	19	100%	24	88%
Unknown	10	100%	6	100%
White	373	93%	324	93%
GEB4891	306	92%	292	91%
Asian	9	100%	4	75%
Black	39	85%	40	90%
Hispanic/Latino	45	82%	46	91%
Native Hawaiian/Paci	1	0%		
Two or More Races	6	100%	11	91%
Unknown	3	100%	2	100%
White	203	95%	189	91%

Indicates a success rate of 90% or higher
Indicates a success rate between 70% and 89%
Indicates a success rate below 70%

Course Success Rates by Race/Ethnicity (2 of 3)

Program, Course, and Race/ Ethnicity	2018-2019		2019-2020	
	Enrolled	Success Rate	Enrolled	Success Rate
6000 - BAS	4134	87%	3663	88%
ISM4011	337	89%	282	92%
Asian	6	100%	4	100%
Black	40	85%	40	90%
Hispanic/Latino	48	85%	40	90%
Native Hawaiian/Paci	1	100%		
Two or More Races	10	100%	9	100%
Unknown	4	50%	6	83%
White	228	91%	183	93%
MAN3240	388	84%	382	82%
American Indian/Alas			1	100%
Asian	4	100%	4	100%
Black	56	75%	41	66%
Hispanic/Latino	69	78%	56	80%
Two or More Races	13	100%	14	79%
Unknown	4	100%	2	100%
White	242	86%	264	85%
MAN3353	359	91%	338	82%
American Indian/Alas			1	100%
Asian	8	100%	4	100%
Black	55	93%	41	61%
Hispanic/Latino	57	89%	43	77%
Native Hawaiian/Paci	1	100%		
Two or More Races	12	100%	10	90%
Unknown	4	100%	2	100%
White	222	90%	237	86%
MAN3593	17	100%	30	93%
Asian			1	100%
Black	1	100%		
Hispanic/Latino	3	100%	6	83%
Two or More Races	1	100%		
White	12	100%	23	96%

Program, Course, and Race/ Ethnicity	2018-2019		2019-2020	
	Enrolled	Success Rate	Enrolled	Success Rate
6000 - BAS	4134	87%	3663	88%
MAN4120	325	92%	282	93%
Asian	9	78%	5	100%
Black	47	89%	34	85%
Hispanic/Latino	50	90%	35	86%
Native Hawaiian/Paci	1	100%		
Two or More Races	8	100%	11	91%
Unknown	3	100%	2	100%
White	207	93%	195	95%
MAN4162	350	89%	290	92%
Asian	7	100%	5	100%
Black	46	85%	30	93%
Hispanic/Latino	64	81%	43	86%
Two or More Races	8	75%	8	100%
Unknown	3	100%	4	100%
White	222	92%	200	93%
MAN4301	339	84%	345	84%
Asian	7	86%	6	83%
Black	56	77%	34	82%
Hispanic/Latino	50	76%	56	71%
Native Hawaiian/Paci	1	100%		
Two or More Races	8	100%	7	71%
Unknown	2	100%	3	100%
White	215	87%	239	88%
MAN4504	316	90%	314	90%
Asian	4	100%	7	100%
Black	50	82%	34	91%
Hispanic/Latino	51	78%	47	89%
Native Hawaiian/Paci	1	100%		
Two or More Races	9	100%	9	67%
Unknown	3	100%	7	71%
White	198	94%	210	91%

Course Success Rates by Race/Ethnicity (3 of 3)

Program, Course, and Race/ Ethnicity	2018-2019		2019-2020	
	Enrolled	Success Rate	Enrolled	Success Rate
6000 – BAS / 3005	658	93%	606	92%
GEB4930	365	90%	330	87%
Asian	8	75%	6	67%
Black	52	90%	43	74%
Hispanic/Latino	56	82%	48	83%
Two or More Races	13	92%	10	90%
Unknown	5	100%	6	100%
White	231	92%	217	90%
MAN4900	293	97%	276	97%
Asian	7	100%	5	100%
Black	40	100%	37	97%
Hispanic/Latino	36	97%	37	95%
Native Hawaiian/Paci	1	0%		
Two or More Races	7	100%	7	100%
Unknown	4	100%	3	100%
White	198	96%	187	98%
Grand Total	4899	88%	4419	89%

Indicates a success rate of 90% or higher

Indicates a success rate between 70% and 89%

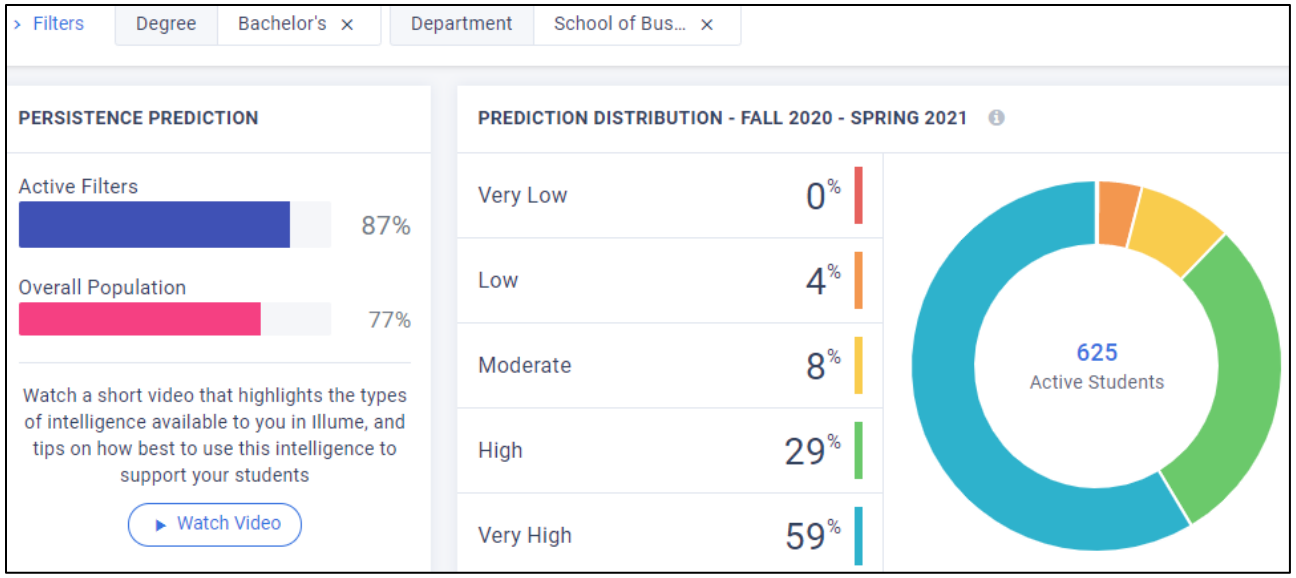
Indicates a success rate below 70%

Program Success by Race/Ethnicity

Program and Race/ Ethnicity	2018-2019		2019-2020	
	Enrolled	Success Rate	Enrolled	Success Rate
3005	107	90%	150	95%
Asian			5	100%
Black	6	0%	2	0%
Hispanic/Latino	24	83%	26	96%
Native Hawaiian/Paci	4	100%		
Two or More Races	5	100%	3	67%
Unknown			1	100%
White	68	99%	113	96%
6000	4134	87%	3663	88%
American Indian/Alas	1	100%	5	100%
Asian	80	96%	57	93%
Black	577	80%	424	80%
Hispanic/Latino	652	81%	538	83%
Native Hawaiian/Paci	7	86%		
Two or More Races	114	95%	125	84%
Unknown	47	94%	38	92%
White	2656	89%	2476	90%
6000/3005	658	93%	606	92%
Asian	15	87%	11	82%
Black	92	95%	80	85%
Hispanic/Latino	92	88%	85	88%
Native Hawaiian/Paci	1	0%		
Two or More Races	20	95%	17	94%
Unknown	9	100%	9	100%
White	429	94%	404	94%
Grand Total	4899	88%	4419	89%

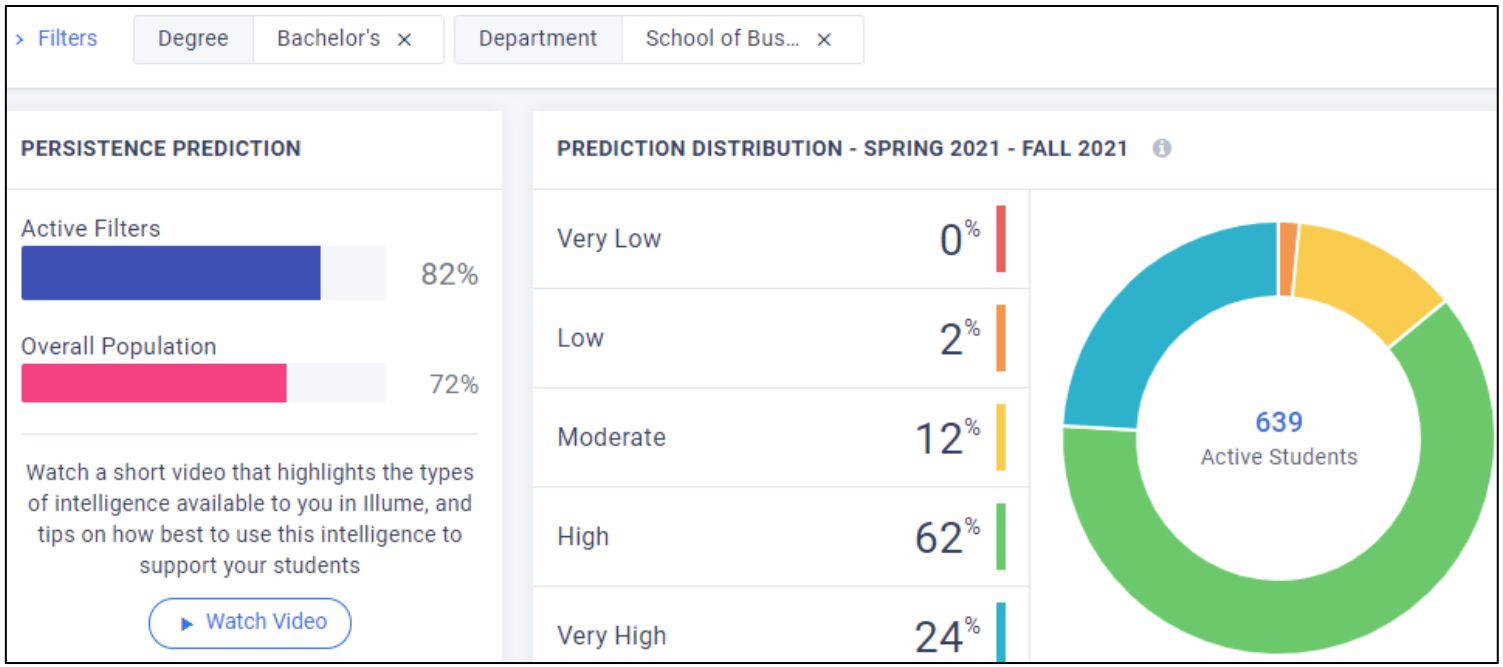
Indicates a success rate of 90% or higher
Indicates a success rate between 70% and 89%
Indicates a success rate below 70%

Civitas – Persistence Insights

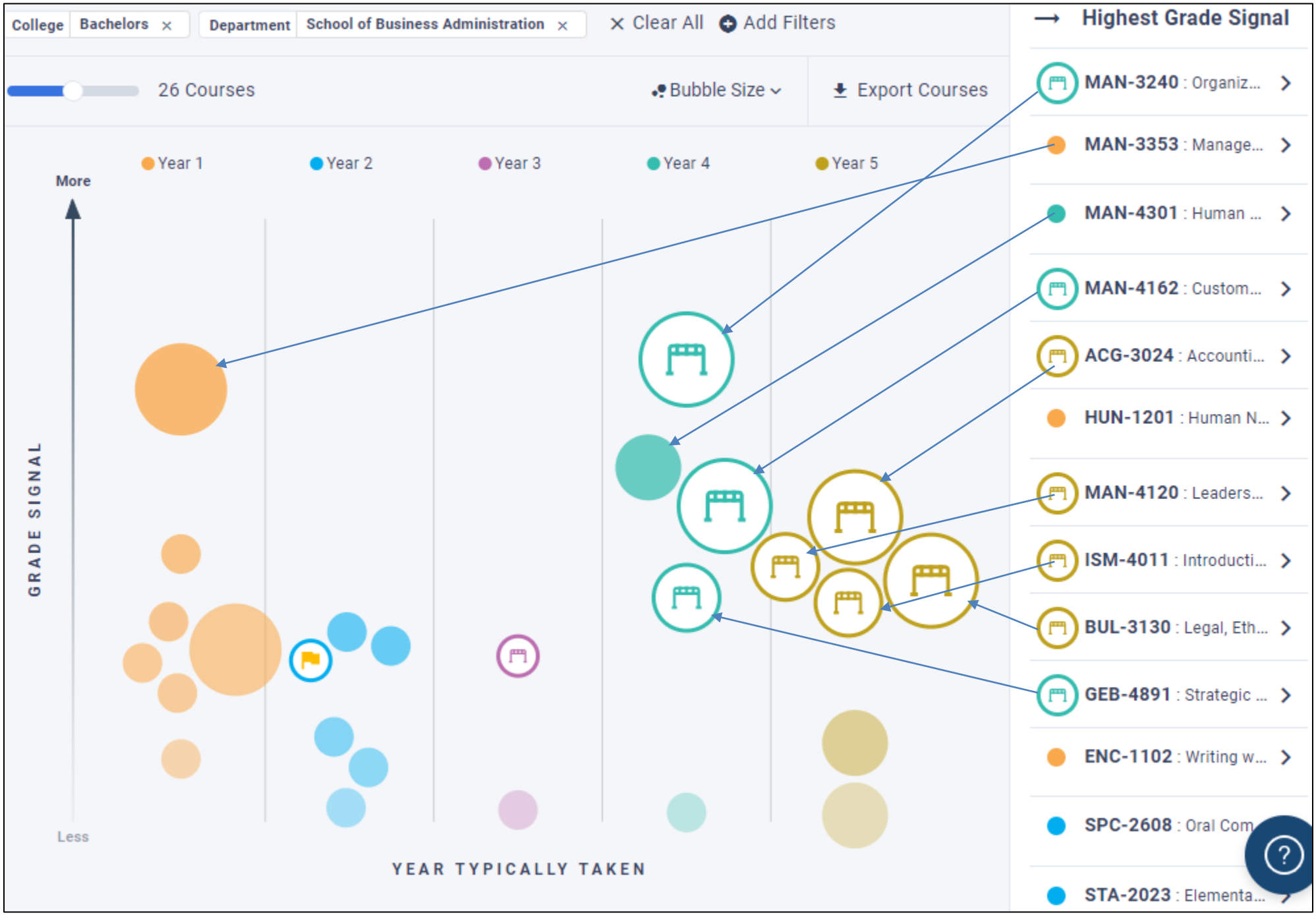


Captured on 10/21/2020

Captured on 2/3/2021

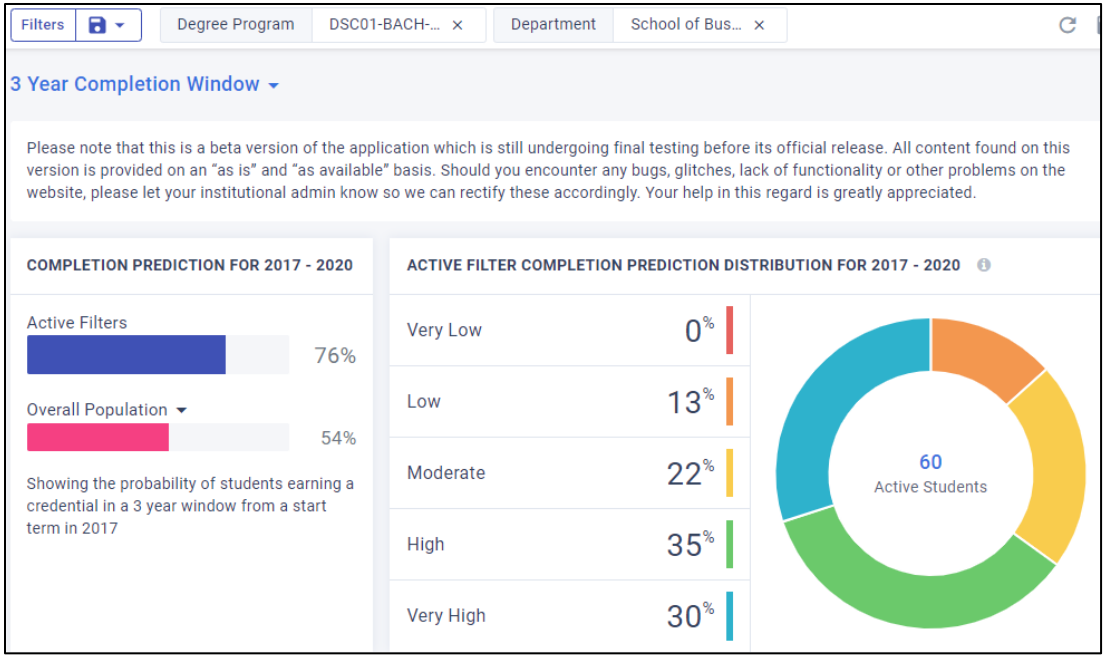


Civitas – Course Insights



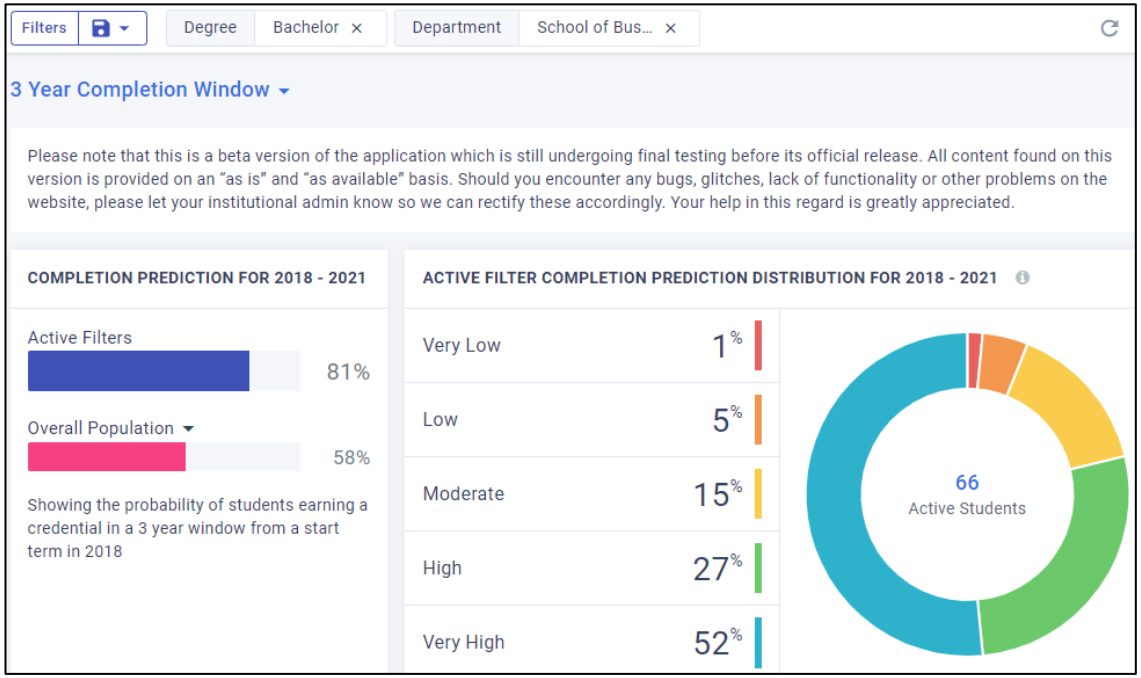
Captured on 10/21/2020

Civitas – Completion Insights



Captured on 10/21/2020

Captured on 2/3/2021



DAYTONA STATE COLLEGE

2020-2021
Academic Affairs
Assessment Day – Program Guides

A Review of Program Guide and Course Catalog Information

Program Guides - Overview

- Given Assessment Day results, are there any changes needed to or desired for the Program Guide?
- Please Review:
  - Program Information
  - General Education Course Selections (if applicable)
  - Program Course Catalog Information
  - Program of Study

Program Guides – Information Review

- Mission statement
  - Does it accurately state the purpose and goals of the program?
- Description
  - Does it clearly portray the nature of the program and any unique characteristics (i.e. embedded certificates, industry certifications, program accreditations, etc.)?

Program Guides – General Ed. Review

- General Education Courses *(if applicable)*
  - Are the selection of courses aligned with the academic knowledge students need to be successful in the related field(s)/occupations?
    - Must be a minimum of 15 credit hours for A.S. programs *(F.A.C. 6A-10.024)*
    - Must include ENC1101 and a Math Core course
  - Do the selection of courses allow for seamless transition to the Baccalaureate level (if applicable)?

Program Guides – Course Reqs. Review

- Program Specific Course Requirements
  - Are the courses relevant to the academic and technical skills required in the related field(s)/occupation(s)?
  - Are there any required courses offered by another department? If so, consult with that department on upcoming changes (if any).
  - Are there any courses that have not been offered in over 5 years?

Program Guides – Course Info. Review

- Program Specific Course Catalog Information
  - Is the course description accurate?
  - Are the course prefix, number and/or title relevant?
  - Are the term offerings up-to-date?
  - Are the prerequisite and corequisite course assignments appropriate to what students need to know to be successful in the requisite *(required)* course?

Program Guide – Program of Study Review

- Program of Study
  - Is the sequence of courses structured from foundational to advanced content, as appropriate?
  - Does the sequence align with course, term offerings?
  - Does the sequence align with course, prerequisite/co-requisite assignments?
  - Are there any special notes/information missing, incorrect or desired?